

# EXPLORE Weekend 19 - 20 November 2016

**Royal  
Geographical  
Society**

with IBG

Advancing geography  
and geographical learning

## ● Information for Advertisers

EXPLORE: the RGS-IBG's annual expedition and field research planning weekend is the largest gathering of its kind, and celebrates its 40th anniversary in 2016. It is a fantastic opportunity to make contact with key individuals involved in all aspects of expeditions and fieldwork. To complement the programme of talks, workshops and exhibits, all who attend will be given a set of seminar notes. A number of key organisations who offer services to expeditions and field researchers are being invited to advertise in these notes.

This year being the 40th anniversary, Explore is expected to attract larger numbers of delegates, high-profile speakers and alumni, making advertising even better value for money. The conference attracts around 250 delegates and over 100 leading field scientists and explorers and it is aimed primarily at undergraduate and postgraduate student expeditions with a field research component. Representatives from commercial companies, universities, youth exploration societies, military adventure training, and adventurous travellers planning any type of expedition also attend. They come to find inspiration, contacts and practical advice on kit, medical issues, expedition food, communications, insurance and training.

The costs of advertising in the delegate notes for **Explore 2016** are as follows.

- **A full A4 page colour advertisement** in delegate notes **£360** (£300 + VAT)
- **Full A4 page black and white advertisement** in delegate notes **£150** (£125 + VAT)
- **Half page black and white advertisement** in delegate notes **£85** (£70.83 + VAT)
- **Quarter page black and white advertisement** in delegate notes **£50** (£41.67 + VAT)

If you would like to advertise please complete and return the booking form attached, along with your payment or invoice request to the address or email below.

If you have any questions or would like further information please contact:

**Geography Outdoors: *the centre supporting field research, exploration and outdoor learning***

Royal Geographical Society (with the IBG), 1 Kensington Gore, London SW7 2AR

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