

Annual Conference Media Coverage

● AC 2012: Security of Geography



Conference Media Report

The Press team (Steve Toole, Alex Jackson and John Williams) produced 12 press releases on a broad range of topics including urban flooding, shale gas, fuel poverty, migration, cycle schemes and the geography of missing people, among various other topics. A broad range of media coverage was achieved from national print, broadcast, specialist and online titles.

Distributed Press Releases

- Pluvial Flooding and Local Socio-economic profiling of at-risk populations (Alistair Geddes)
- Globalising UK natural gas security (Michael Bradshaw)
- A distinctive geography of expansion? Manpower and the globalisation of the temporary employment agency industry (Chris Forde)
- 'The misper' and policing geographies of missingness (Hester Parr)
- 'The value of your investment can go down as well as up': an examination of negative outcomes of stepping onto the regional escalator (Anthony Champion)
- Bute as a Healing Island: 'Doon the Watter' for Health and Well-being (Ronan Foley)
- Mobility in City Regions: The Complex Relationship Between Commuting and Migration Patterns in England (Mike Coombes)
- Cycling in the city: Understanding urban cycling behaviours and constraints in space-time (Godwin Yeboah)
- 'Working Together for Sustainable Rural Communities' (Annie McKee)
- Learning to Live with Floods – how to make it happen at the community level (Alan Werritty)
- Significant Invisibles: Energy vulnerability among urban young adults (Saska Petrova)
- Mining Bicycle Sharing Flows for insights into sustainable transport systems (Oliver O'Brien)



Press Highlights

Research from the conference appeared on a host of different platforms and publications. One of the early conference successes was the interest in Alistair Geddes' paper on pluvial flooding. The press team distributed this early the week before conference to capitalise on the topical impact flooding was having across the UK. The research was picked up in the Scottish press, including stories in Scotland on Sunday, The Scotsman and a two-page spread in the Glasgow Evening Times. It also featured in the Belfast Telegraph, Birmingham Mail and The Independent, among others. Alistair's paper also drew interest from the BBC Radio 4 Today Programme. He was scheduled to speak on live radio, but unfortunately was bumped after a major story broke the same morning.

BBC Scotland picked up on a number of papers during the course of the week and featured both Hester Parr's 'Mispers' and Ronan Foley's Bute research the following day. Olivia Stevenson from the team of researchers looking at missing people discussed her research on BBC Radio Scotland's breakfast programme on the 4th July, which also appeared in the Glasgow Evening Times. It is also a story the Guardian is looking to follow up on in the coming months to run a feature on the research. On the 5th July, Ronan Foley discussed his research on the same programme. His research was further picked up in Wanderlust, the Daily Record and Herald Scotland, among others.

BBC Radio Scotland's Out of Doors Programme also recorded and joined the Society's Conference day-long fieldtrip to Kilmahew estate and the ruins of St. Peter's seminary, organised in association with 'The Invisible College', an interdisciplinary research network, supported by the Arts and Humanities Research Council. Speakers included Dr Hayden Lorimer, Reader in Human Geography, University of Glasgow. This came about directly from Dr Lorimer liaising with contacts in BBC Scotland. The first inclusion, which included an interview with Dr Lorimer, was broadcast on Saturday 7 July, with a second discussion of the work due to appear on Saturday 20th July (each from 6.30-8.00am).

One of the most widely reported papers of the conference, reaching a global audience, was Michael Bradshaw's research on the future of shale gas. Early coverage by Reuters and Edie led to a flurry of requests for information, interviews and column pieces from across world media. Specialist press took a keen interest from Green Economy, Energy News Live, World Oil and Natural Gas Europe. Further requests have since come through from publications such as Mineral Planning to write opinion pieces.

Mike Coombes' research on southerners moving twice as far than northerners received some good national and local coverage. There was a lead story in the Daily Mail, a blog in the Independent, local coverage in The Journal and Evening Chronicle in Newcastle and further interest from the specialist press including the Zoopla property website.

Research on students suffering from fuel poverty by Saska Petrova also picked up some noticeable coverage featuring as the main news story on the Ecologist homepage, as well as in Utility Week, and several other publications.

A full appendices list of all coverage in national, regional and specialist media can be found on the next page in date order for each of the research papers.

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Definitive Coverage Paper By Paper

Finding the Missing (03.07.12)

- 04.07.12 – Project to solve mystery of the missing (Evening Times) – Hard Copy
- 04.07.12 – BBC Radio Scotland Interview with Olivia Stevenson (BBC)

'Blue Space' (03.07.12)

- 03.07.12 - Call For The Isle of Bute to Become Britain's First 'Blue Space' (Environment Industry Magazine)
- 04.07.12 - Call for the Isle of Bute to become Britain's first 'Blue Space' (Bloomberg BusinessWeek)
- 05.07.12 - Bute as a Healing Island: 'Doon the Watter' for Health and Well-being (Publication?)
- 04.07.12 - Bute hailed for its healing properties (Herald Scotland)
- 05.07.12 - Isle of Bute to become Britain's first 'Blue Space'? (Wanderlust)
- 06.07.12 – Scots isle a blue heaven (Daily Record) – Hard Copy
- 09.07.12 - Call for the Isle of Bute to become Britain's first 'Blue Space' (Environment Industry Magazine)

Moving to London (03.07.12)

04.07.12 - When moving to London is bad for your wealth (Bloomberg)

04.07.12 - When moving to London is bad for your wealth (Trading Charts.com)

09.07.12 - When moving to London is bad for your wealth (Southport Reporter)

UK Future Energy Needs - Shale (03.07.12)

03.07.12 - Shale gas unlikely solution to UK's future energy needs (Commodities Now)

03.07.12 - Shale gas unlikely to be the solution to the UK's future energy needs (Leicester University)

03.07.12 - UK facing a 'perfect storm' of energy policy failures (One World)

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03.07.12 - Recently, the UK has become ever more dependent on the import of gas (Eco Friend News)

03.07.12 - UK risks energy future "made by default, not design" - report (Reuters)

03.07.12 - Shale gas not a solution to the UK's energy needs (GeoConnexion)

03.07.12 - Shale Gas Won't Meet Future U.K. Energy Needs, Professor Says (Bloomberg BusinessWeek)

04.07.12 - Shale Gas Unlikely Solution to the UK Future Energy Needs? (World Oil News Centre)

04.07.12 - Scientists cast doubt on UK shale gas potential (First Post Business)

04.07.12 - Scientists cast doubt on UK shale gas potential (I4UNews)

04.07.12 - Shale gas: 'not a game changer' (Friends of the Earth Scotland)

04.07.12 - Royal Geographical Society (with IBG): Shale Gas Won't Meet Future U.K. Energy Needs (Natural Gas Europe)

04.07.12 - Scientists cast doubt on UK shale gas potential (Edie)

04.07.12 - Professor doubts shale gas potential (Energy Live News)

04.07.12 - Recently, the UK has become ever more dependent on the import of gas (Green Economy)

04.07.12 - "Shale Gas is Unlikely to be a Game-Changer in the UK" (Fracking Flyde)

05.07.12 - Shale gas unlikely solution to the UK future energy needs? (Common Oil.com)

05.07.12 - Professor doubts shale gas potential (Energy China Forum)

05.07.12 - Shale Gas Won't Meet Future UK Energy Needs, Professor Says. (Refinery News)

09.07.12 - Fracking regulation is 'essential' (Environmental Health News)

17.07.12 - UK shale gas production revolution unlikely (HazardEx)

Urban Flooding (04.07.12)

01.07.12 – Flood risk to millions in UK is growing (Scotland on Sunday)- Hard Copy

02.07.12 – Rainfall over twice monthly average (Telegraph) – Hard Copy

02.07.12 - Flood risk to millions in UK is growing (The Scotsman)

04.07.12 – Rain puts cities at risk of floods (Birmingham Mail) – Hard Copy

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[04.07.12 - Remember this flood hell? It could all happen again \(Glasgow Evening Times\)](#)

[04.07.12 - Flood risk to millions in UK is growing \(Drain Domain.com\)](#)

[06.07.12 - Millions At Risk From Urban Flooding \(S and H\)](#)

[09.07.12 - Millions at risk from urban flooding \(FMJ\)](#)

[09.07.12 - Millions at Risk from Urban Flooding \(EHS News\)](#)

[10.07.12 - Millions in UK at risk of urban flooding \(The Independent\)](#)

Living with Floods in Scotland (04.07.12)

[04.07.12 - Scots Learning To Live With Floods \(Green Building Press\)](#)

[04.07.12 - Scotland learning to live with floods \(Water Briefing\)](#)

[06.07.12 - Learning to live with floods in Scotland \(Institute of Water\)](#)

[09.07.12 - Learning to live with floods in Scotland \(The Drainage Hub\)](#)

[09.07.12 - Learning to Live with Floods in Scotland \(EHS News\)#](#)

Fuel Poverty (04.07.12)

[04.07.12 - Students are "Hidden" Victims of Fuel Poverty \(Energy Live\)](#)

[04.07.12 - Students and youth 'invisible' fuel poor \(Utility Week\)](#)

[04.07.12 - Young people suffer fuel poverty too \(Bloomberg\)](#)

[04.07.12 - Young people suffer fuel poverty too \(Students Love Uni\)](#)

[05.07.12 - Young people suffer fuel poverty too \(Environmental Expert\)](#)

[09.07.12 - Young people suffer fuel poverty too \(Southport Reporter\)](#)

[09.07.12 - Young people 'also struggling with fuel poverty' \(SIG 360\)](#)

[09.07.12 - Warning over rising numbers of young fuel poor \(Alert Me\)](#)

[09.07.12 - Is fuel poverty affecting UK students? \(U Switch\)](#)

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13.07.12 - Young people suffering fuel poverty, says new research (The Ecologist)

Scotland's Rural Uplands (04.07.12)

04.07.12 - A New Charter For Scotland's Rural Uplands (Environment Magazine)

04.07.12 - Millions at risk from urban flooding (What's On Scotland)

Northerners stay close to roots (05.07.12)

06.07.12 - Southerners go twice as far when they move home as 'true to their roots' Northerners (Mail Online)

06.07.12 - Moving house in the north a more local affair (Bloomberg)

06.07.12 – Moving home: Southerners go twice as far as Northerners (Daily Mail) – Hard Copy

09.07.12 - House buyers in the north 'tend to stay local' (Zoopla)

09.07.12 - Home-movers in the south tend to go further away than their northern counterparts (Houseladder)

09.07.12 - Northerners move shorter distances than southerners (The Independent)

10.07.12 - Study shows Northern folk remain closer to their roots (Newcastle Journal)

10.07.12 – Home town loyalties stronger in the North (Evening Chronicle) – Hard Copy

10.07.12 – Northern folk remain closer to their roots (The Journal) – Hard Copy