

# Annual Conference media coverage

## ● AC2008: ‘Geographies that Matter’

### Press releases

Name	Paper
<b>Wednesday 27 August</b>	
Dr Dimitris Ballas, University of Sheffield	Exploring Geographies and Wellbeing in Britain
Dr Stewart Barr, University of Exeter	A holiday is a holiday: Practicing Sustainability at home and abroad
Dr Tim Riley, University of Loughborough	Tourism destination preferences of low cost airline users in the East Midlands
<b>Thursday 28 August</b>	
Prof. Ron Martin, University of Cambridge	Unequal regional growth under New Labour
Mary Spence, President of the British Cartographic Society	The Future of the Map (plenary session)
Ed Parsons, Google Geospatial Technologist	The Future of the Map (plenary session)
Dr Martin Dodge, University of Manchester	The Future of the Map (plenary session)
<b>Friday 30 August</b>	
Dr Pablo Mateos and Prof Paul Longley, UCL	The ethnic origins of names
Martin Redding, Witham Valley Archaeology Research Committee	Monks in punts with lashings of Cranberry sauce

### Coverage

	Articles	Main Highlights
<b>Telegraph</b>	6	<ul style="list-style-type: none"> <li>• Britain a nation of environmental hypocrites</li> <li>• Eight out of ten happiest places to live in Scotland and the North</li> <li>• North-South divide is widest for 60 years</li> <li>• Map reading skills ‘dying out due to internet and satnavs’</li> <li>• Monks’ network of medieval canals discovered in aerial photos</li> <li>• What’s in a name? A great deal, say researchers</li> </ul>
<b>Times</b>	5	<ul style="list-style-type: none"> <li>• Heritage wiped off the map as sat-navs put motorists on the road to nowhere</li> <li>• Here be dragons (editorial)</li> </ul>



		<ul style="list-style-type: none"> <li>• Rainy Manchester may need defending, but it scores in happiness league</li> <li>• Auld Reekie is the most miserable place to live in Britain</li> <li>• News in brief – monks in punts</li> </ul>
<b>Daily Mail</b>	6	<ul style="list-style-type: none"> <li>• The hidden gem of Wales which is Britain's happiest place</li> <li>• Satnav is robbing us of our rich heritage, says map expert</li> <li>• North-South divide under Labour 'biggest for 60 years'</li> <li>• Pudden and Pies in the great divide</li> <li>• Families forking out £800 a year in unjust green taxes</li> <li>• The name game: keeping up with the Jones with the website that traces ancestry</li> </ul>
<b>The Independent</b>	3	<ul style="list-style-type: none"> <li>• Why happiness is a postcode lottery</li> <li>• Internet maps 'demolish British history'</li> <li>• Putting you on the map: The website that pinpoints where your name has come from</li> </ul>
<b>Guardian Unlimited</b>	2	<ul style="list-style-type: none"> <li>• Geography's new curriculum: Grounds for complaint?</li> <li>• Planners live in a man's world, says study</li> </ul>
<b>The Sun</b>	1	<ul style="list-style-type: none"> <li>• How the internet is wiping out history off the map</li> </ul>
<b>The Mirror</b>	1	<ul style="list-style-type: none"> <li>• Exclusive: the happiest and saddest places in Britain</li> </ul>
<b>The Daily Express</b>	1	<ul style="list-style-type: none"> <li>• Where to live if you want to be happier</li> <li>• At home with happiness – editorial</li> </ul>
<b>Times Higher and TES</b>	2	<ul style="list-style-type: none"> <li>• THE – article on numbers of university students studying geography</li> <li>• TES – article on A-Level geography syllabus</li> </ul>
<b>News agencies</b>	2	<ul style="list-style-type: none"> <li>• PA – Monks in punts</li> <li>• PA – Names website from UCL</li> </ul>

**Online**

	<b>Articles</b>	<b>Main Highlights</b>
BBC	3	<ul style="list-style-type: none"> <li>• Happy West Lothian smiles better</li> <li>• Britain's happiest places mapped</li> <li>• Online maps 'wiping out history'</li> <li>• Website maps surnames worldwide (no mention of RGS-IBG)</li> <li>• Medieval canals spotted from air (no mention of RGS-IBG)</li> </ul>

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**Broadcast**

	<b>Pieces</b>	<b>Main Highlights</b>
BBC Breakfast	1	<ul style="list-style-type: none"><li>• Happiness and wellbeing in the UK mapped</li><li>• Mary Spence – internet mapping wiping Britain off the map</li></ul>
The Today Programme	1	<ul style="list-style-type: none"><li>• Mary Spence appearance talking on story of internet mapping</li></ul>
iPM	1	<ul style="list-style-type: none"><li>• Internet mapping extended feature – interviews with Ed Parsons and Mary Spence</li></ul>