

# EXPLORE Weekend 10 - 12 November 2017

**Royal  
Geographical  
Society**

with IBG

Advancing geography  
and geographical learning

## ● Information for Advertisers

EXPLORE: RGS-IBG's annual expedition and field research planning weekend is the largest gathering of its kind. It is a unique opportunity to make contact with key individuals involved in all aspects of expeditions and fieldwork. To complement the programme of talks, workshops and exhibits, all who attend will be given a set of seminar notes. A number of key organisations who offer services to expeditions and field researchers are being invited to advertise in these notes.

The event attracts around 250 delegates and over 100 leading field scientists and explorers including undergraduate and postgraduate student expeditions with a field research component. Representatives from commercial companies, universities, youth exploration societies, military adventure training, and adventurous travellers planning any type of expedition also attend. They come to find inspiration, contacts and practical advice on kit, medical issues, expedition food, communications, insurance and training.

The costs of advertising in the delegate notes for **Explore 2017** are as follows.

- **A full A4 page colour advertisement** in delegate notes **£360** (£300 + VAT)
- **Full A4 page black and white advertisement** in delegate notes **£160** (£133.33 + VAT)
- **Half page black and white advertisement** in delegate notes **£95** (£79.17 + VAT)
- **Quarter page black and white advertisement** in delegate notes **£50** (£41.67 + VAT)

If you would like to advertise please complete and return the booking form attached, along with your payment or invoice request to the address or email below.

If you have any questions or would like further information please contact:

**Geography Outdoors: *the centre supporting field research, exploration and outdoor learning***

Royal Geographical Society (with the IBG), 1 Kensington Gore, London SW7 2AR

T: 020 7591 3030 • F: 020 7591 3031 • E: [go@rgs.org](mailto:go@rgs.org) • W: [www.rgs.org/EXPLORE](http://www.rgs.org/EXPLORE)

RGS-IBG registered charity number 208791

VAT registration number 676 3678 82

# Explore 2017

## Advertisers Booking form

**Royal  
Geographical  
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### Booking Form

Organisation:

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Address:

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Postcode:

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Contact Name:

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Contact Telephone Number:

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Email address (preferred method of communication):

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Advertiser name (As you would like it to appear in public communications):

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### BOOKING OPTIONS AND COSTS

	Full A4		Half A4	
Colour	£360 (incl. VAT)		n/a	
Black and White	£160 (incl. VAT)		£95 (incl. VAT)	
Quarter page			£50 (incl. VAT)	

Please send me further information on Exhibiting at Explore 2017.

### PAYMENT

Please send me an invoice, OR

I have enclosed a cheque to RGS-IBG for £ \_\_\_\_\_, OR

Please debit my Visa / Mastercard / Eurocard / Switch for: £ \_\_\_\_\_

Card Number                      Expiry Date      
Security Number

Signed \_\_\_\_\_

Date \_\_\_\_\_

Confirmation of your booking will be sent out on receipt of payment.  
**No refunds** on bookings cancelled less than 4 weeks before the seminar.