

Annual International Conference 2015

**Royal
Geographical
Society**
with IBG

Advancing geography
and geographical learning

● Media Report

Overview.

- Prior to the conference, a diary notice and 12 x media releases, relating to conference papers, were distributed to national and appropriate regional media.
- 11 of the 12 subjects received media coverage¹.

Media releases.

1. Extreme weather.

[02.09.15 - Extreme weather events raise support for action to tackle climate change: an opportunity for policy makers?](#)

Dr Christina Demski (University of Cardiff)

2. Electric Vehicles.

[02.09.15 - How is the transition to Electric Vehicles going? Study finds clear adoption hot and cold-spots have emerged](#)

Dr Craig Morton (University of Aberdeen)

3. Rewilding.

[02.09.15 - The future of nature conservation? Study identifies challenges that emerge when 'rewilding' is put into practise](#)

Dr Jonathan Prior (Cardiff University) and Dr Kim Ward (Plymouth University)

4. Dawlish railway line / climate change.

[02.09.15 - Dawlish railway line study finds the UK's institutional settings not geared to addressing the impacts of climate change](#)

Dr Roos den Uyl (University of Exeter) and Dr Duncan Russel (University of Exeter)

5. Flooding and wellbeing.

¹ The paper re electric vehicles was not picked up.

[02.09.15 – Long-term wellbeing affected by floods](#)

Dr Catherine Butler (University of Exeter) and Dr Kate Walker-Springett (University of Exeter)

6. [Rural gentrification.](#)

[02.09.15 - The British countryside has become the almost sole preserve of the middle classes - belt of rural super-gentrification identified](#)

Professors Martin Phillips (University of Leicester) and Darren Smith (Loughborough University)

7. ['Northern Powerhouse'.](#)

[02.09.15 - Bigger the better? The argument for a Northern Powerhouse powered by city regions is ignoring some inconvenient facts](#)

Professor Graham Haughton (University of Manchester)

8. [Driverless automated vehicles.](#)

[03.09.15 - Driverless automated vehicles: the future of travel in rural communities?](#)

Claudio Borsani (Movement Strategies, UK) and James Cooper (AECOM)

9. [CO2 emissions and tourism.](#)

[03.09.15 - CO2 emissions from tourism projected to increase by over 300% by 2100](#)

Associate Professor Paul Peeters (NHTV Breda University of Applied Sciences, Netherlands)

10. [Guerrilla Gardening.](#)

[03.09.15 - Study finds guerrilla gardening is having major impacts in the UK and globally](#)

Dr Michael Hardman (University of Salford)

11. [Tech City.](#)

[03.09.15 - Study finds firms in London's Tech City are facing significant obstacles](#)

Edward Jones (University College London)

12. [Transport to work.](#)

[03.09.15 - Study finds only 44% of people in England capable of getting to work by walking or cycling](#)

Dr Ian Philips (University of Leeds)

Coverage:

Conference Theme.

In total, **3 x TV segments** and **15 x radio segments** went out on the conference papers. Newspaper coverage is also included below where possible. National coverage included *BBC News*, *The Sunday Times*, *The Independent on Sunday*, *The Independent*, *The 'i'*, the *Daily Mirror* and the *London Evening Standard*.

The BBC's Environment Analyst produced a ***BBC Bulletin piece*** on the conference theme itself and the Dawlish Railway Line paper.

Rural gentrification

The British countryside has become the almost sole preserve of the middle classes – belt of rural super-gentrification identified (Professors Martin Phillips – Leicester, Darren Smith - Loughborough University, Chloe Kinton)

[30.08.15 - Middle class gentrifies 70% of our villages \(The Sunday Times\)](#)

Rewilding

The future of nature conservation? Study identifies challenges that emerge when 'rewilding' is put into practice (Kim Ward – Plymouth, Jonathan Prior – Cardiff)

- 02.09.15 - BBC Radio Devon segment on rewilding
- [02.09.15 - Rewilding: Reintroduction extinct species back to Britain will be 'enormous' challenge, study finds \(The Independent on Sunday\)](#)

Flooding and wellbeing

Long-term wellbeing affected by floods (Dr Catherine Butler – Exeter, Kate Walker-Springett – Exeter)

- 02.09.15 - BBC Radio Somerset

Dawlish Railway Line

Dawlish railway line study finds the UK's institutional setting not geared to addressing the impacts of climate change (Roos den Uyl - Exeter, Duncan Russell – Exeter)

- 02.09.15 - BBC South West TV segment
- 02.09.15 - BBC Radio Devon
- 02.09.15 - BBC Radio 5 Live
- 02.09.15 - Radio Exeter
- [02.09.15 - Lack of planning leaves coastal services vulnerable to climate change \(Western Morning News\)](#)

- [02.09.15 - Government failing to address effects of climate change, say authors of Dawlish railway study \(Plymouth Herald\)](#)
- [02.09.15 - 'No leadership' in weather/rail poser \(Dawlish newspapers\)](#)
- [02.09.15 - Duo's climate change fears for the future of Dawlish rail line \(Herald Express\)](#)

Northern Powerhouse

Bigger is better? The argument for a Northern Powerhouse powered by city regions is ignoring some inconvenient facts (Graham Haughton - Manchester, Ian Deas – Manchester, Stephen Hinks - Manchester)

- 02.09.15 - BBC North West TV
- 02.09.15 - BBC Radio Manchester
- 02.09.15 - BBC Radio Merseyside
- 02.09.15 - BBC Radio York
- 02.09.15 - Wire FM
- [03.09.15 - George Osborne's Northern Powerhouse 'could starve towns in the region to feed Manchester \(Daily Mirror\)](#)
- [03.09.15 - Northern Powerhouse plan based around Manchester could be bad news for Blackburn and Burnley \(Lancashire Telegraph\)](#)
- [02.09.15 - 'Long wait for Greater Manchester trickle-down' \(The MJ\)](#)
- [02.09.15 - Northern Powerhouse cannot only focus on cities like Newcastle, research warns \(The Chronicle\)](#)
- 02.09.15 - Growth in city 'not at rural expense' by The Journal
- [03.09.15 - Five things you need to know this week \(Place Making Resource\)](#)
- [03.09.15 - George Osborne's Northern Powerhouse could starve towns \(Liverostrum\)](#)

Transport to work

Study finds only 44% of people in England capable of getting to work by walking or cycling (Dr Ian Phillips – Leeds)

- 02.09.15 - Radio Scilly
- [02.09.15 - Scilly Most Able to Cope with Fuel Shock, Says Scientist \(Scilly Today\)](#)
- [02.09.15 - Yorkshire mining towns 'most vulnerable' amid reliance on motorised transport \(Yorkshire Post\)](#)
- [02.09.15 - Most could not get to work in fuel shortage \(Yorkshire Evening Post\)](#)
- [03.09.15 - Less than half of people in England able to get to work by cycling or walking, finds study \(Cycling Weekly\)](#)
- [04.09.15 - Cycle? We prefer to drive... \(Halifax Courier\)](#)
- [03.09.15 - Study reveals Cambridge leads for cycling commuters- but is in the slow lane for bus use \(Cambridge News\)](#)
- [06.09.15 - Perth and Cambridge top bike commuter ratings - but could they do more? \(road.cc\)](#)

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- [02.09.15 - Most workers' commute involves motorised transport \(Asian Image\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Banbury Cake\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Belfast Telegraph\)](#)

- [02.09.15 - Most workers' commute involves motorised transport \(Bromsgrove Advertiser\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(BT.com\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Buxton Advertiser\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Darlington and Stockton Times\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Daventry Express\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Droitwich Advertiser\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Essex County Standard\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Evesham Journal\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Express And Star\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Halifax Courier\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Harborough Mail\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Harrogate Advertiser\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Hartlepool Mail\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Harwich And Manningtree Standard\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Isle Of Man Today\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Keighley News\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Kidderminster Shuttle\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Lancashire Evening Post\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Lancashire Telegraph\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Little Hampton Gazette\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Maldon And Burnham Standard\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Malton And Pickering Mercury\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Newmarket Journal\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(News Shopper\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Northamptonshire Telegraph\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Oxford Mail\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Richmond and Twickenham Times\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(St Helens Star\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(South Wales Guardian\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Surrey Comet\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Swindon Advertiser\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Tewkesbury ADMAG\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(The Argus\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(The Bolton News\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(The Star\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(This Is The West Country\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Witney Gazette\)](#)
- [02.09.15 - Most workers' commute involves motorised transport \(Yahoo News UK\)](#)

Extreme weather

Extreme weather events raise support for actions to tackle climate change: an opportunity for policy makers? (Dr. Christina Demski - University of Cardiff, Stuart Capstick, Nick Pidgeon)

- 02.09.15 - BBC Radio Scotland
- 02.09.15 - BBC Radio Devon
- 02.09.15 - Heart FM
- [02.09.15 - Flood experience increases climate change action, study finds \(BBC News\)](#)
- [02.09.15 - First-hand experience of flooding increases interest in climate change \(Western Morning News\)](#)
- [02.09.15 - Flood victims 70 per cent more likely to identify action on climate change as top priority, report finds \(Business Green\)](#)

Guerrilla gardening

Study finds guerrilla gardening is having major impacts in the UK and globally (Michael Hardman – Salford)

- 04.09.15 - BBC Radio 5 Live
- 04.09.15 – Guerilla gardeners' are greening UK's urban Spaces ('i' – from the *Independent*)
- 03.09.15 – Trendy guerrilla gardening has big impact (News & Stars West Cumbria)
- 03.09.15 – Trendy guerrilla gardening has big impact (Late Final)
- 03.09.15 – 'Guerrilla gardening' having major impacts on improving cities (Yorkshire Post)
- 04.09.15 – Cropping up all of the land (Oldham Evening Chronicle)
- 04.09.15 – Horticultural rebellion (Press & Journal Aberdeen)

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- [03.09.15 – Guerrilla gardening 'bringing together communities?' \(Press & Journal Aberdeen\)](#)
- [03.09.15 - 'Guerrilla' gardening 'bringing together communities' \(Jersey Evening Post\)](#)
- [03.09.15 - 'Guerrilla' gardening 'bringing together communities' \(Irish Independent\)](#)
- [03.09.15 - 'Guerrilla? Gardening 'bringing together communities?' \(Evening Express\)](#)
- [03.09.15 – Guerrilla gardening 'bringing communities together' \(Belfast Telegraph\)](#)
- [03.09.15 - Guerrilla gardening 'bringing together communities' \(Press Association msn\)](#)
- [03.09.15 – 'Guerrilla' gardening 'bringing together communities' \(TalkTalk Web\)](#)
- [03.09.15 - 'Guerrilla' gardening 'bringing together communities' \(BT.com\)](#)
- [03.09.15 - "Guerrilla gardening" is having a major impact in improving cities, research shows \(Western Daily Press\)](#)

Driverless automated vehicles

Driverless automated vehicles: the future of travel in rural communities? (Claudio Borsani - Movement Strategies, UK, James Cooper - AECOM)

- 03.09.15 - BBC Guernsey TV segment
- 03.09.15 - BBC Radio Guernsey

CO2 emissions and tourism

CO2 emissions from tourism projected to increase by over 300% by 2100 (Professor Paul Peeters - NHTV Breda University of Applied Sciences, Netherlands)

- [03.09.15 - Carbon dioxide emissions from tourism 'to increase by more than 300%' \(Times Of Malta\)](#)
- [03.09.15 - Expected threefold rise in CO2 emissions from tourism \(Engineering and Technology Magazine\)](#)
- [10.09.15 - Developing world tourism 'not living up to its promise' \(SciDev\)](#)
- [10.09.15 - Africa: Developing World Tourism 'Not Living Up to Its Promise' \(allAfrica\)](#)
- [11.09.15 - 'Tourism in developing nations may not be sustainable' \(Travel and Tour World\)](#)

Tech City

Study finds firms in London's Tech City are facing significant obstacles (Dr Edward Jones – University College London)

- 06.09.15 - Tech City 'will only thrive if ministers support the start-ups' (London Evening Standard)
- [06.09.15 - Shoreditch becomes too high-end for Tech City \(The Independent\)](#)