

EXPLORE 2010 Weekend 13 - 14 November 2010

**Royal
Geographical
Society**

with IBG

Advancing geography
and geographical learning

● Exhibitor Information

EXPLORE: The annual expedition and fieldwork planning seminar is one of the most important events in the Royal Geographical Society (with IBG) calendar. It is a fantastic opportunity to make contact with key individuals involved in all aspects of expeditions and fieldwork.

“Explore is a must for getting up-to-date information, meeting key people and exchanging ideas.” Sir Ranulph Fiennes OBE

To complement the extensive programme of talks and workshops, a small number of key organisations who offer services to expeditions and field researchers are invited to provide an exhibition or display or advertise in the delegates' notes.

The conference attracts around 250 delegates and over 100 leading field scientists and explorers and is aimed primarily at undergraduate and postgraduate student expeditions with a field research component. Representatives from commercial companies, universities, youth exploration societies, military adventure training, adventurous travellers planning any type of expedition (mountaineering, polar, desert, jungle, underwater, charity-fundraising, canoeing, caving, cycling, and overland journeys etc.) also attend. They come to find inspiration, contacts and advice on kit, fieldwork equipment, medical issues, expedition food, communications, insurance, training, as well as buy books and guides.

The delegates from previous years have commented on how much they have gained from being able to discuss their needs with exhibitor's expert staff, seeing the products first hand or even being given a demonstration of how the equipment and/or services can best be applied to their expedition.

Exhibitors' benefits:

- display facilities (display board, table, chairs) and exposure to over 400 attendees
- full attendance at Explore 2010 for up to two representatives (including lunch and refreshments)
 - 100 word profile in the course notes
 - VIP access to the main auditorium for talks and workshops

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If you would like to exhibit or advertise at Explore the costs are as follows:

EXPLORE Early Bird Exhibition Package

Early Bird exhibition rate space is **£450** (£382.98 + VAT) before 1 October 2010

EXPLORE Exhibition Package

The rate for standard exhibition space is **£600** (£510.64 + VAT)

The rate for a charity exhibition space is **£175** (£148.94 + VAT)

Additional / Alternative Promotional Opportunities at EXPLORE

- **full A4 page colour** advertisement in the delegate notes - **£275** (£234.04 + VAT)
- **full A4 page black and white** advertisement in the delegate notes - **£125** (£106.38 + VAT)
- **half A4 page black and white** advertisement in the delegate notes - **£75** (£63.83 + VAT)

If you would like to exhibit or advertise at EXPLORE 2010 please return the Exhibitor's Confirmation Form which follows. Each year there is considerable demand for the limited space, and you are advised to book early to avoid disappointment. An early response will also ensure a prominent position.

If you have any questions, please contact:

Mrs Shane Winser

Geography Outdoors:

the centre supporting field research, exploration and outdoor learning

Royal Geographical Society (with IBG), 1 Kensington Gore, London SW7 2AR

T: 020 7591 3030 • F: 020 7591 3031 • E: go@rgs.org • W: www.rgs.org/go

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EXPLORE 2010 • Exhibitors confirmation form

Name of organisation:.....
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Address:.....

.....Postcode:.....

Telephone:.....Fax:.....

Email:.....Website:.....

Pre-event contact name:.....

Please provide, for name badges, the names of up to *two* representatives attending:

...../.....

Please circle preferred form of contact: Email Letter Fax

We would like to book:

- An **Early Bird Exhibition space** at Explore **£450** (£382.98 + VAT) – **before 1 October 2010**
- A **Standard Exhibition space** at Explore **£600** (£510.64 + VAT)
- A **Charity Exhibition space** at Explore **£175** (£148.94 + VAT)
- A **full A4 page colour advertisement** in course notes **£275** (£234.04 + VAT)
- A **full A4 page black and white advertisement** in course notes **£125** (£106.38 + VAT)
- A **half page black and white advertisement** in course notes **£75** (£63.83 + VAT)

Payment:

- I enclose a cheque payable to RGS-IBG for: £.....
- Please debit my Visa / Mastercard / Delta / Switch (Issue Date.....) for the sum of £.....

Card number:

Expiry date: Switch Issue Number:

Invoices may be requested but must be settled in full before the date of the seminar.

- Please invoice us and mark it for the attention of:
.....

Signed.....

Please return the completed form to:
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Royal Geographical Society (with IBG), 1 Kensington Gore, London SW7 2AR
T: 020 7591 3030 • F: 020 7591 3031 • E: go@rgs.org • W: www.rgs.org/explore