

# EXPLORE 2010 Weekend 13 - 14 November 2010

**Royal  
Geographical  
Society**  
with IBG

Advancing geography  
and geographical learning

## ● Information for Advertisers

EXPLORE: The annual expedition and fieldwork planning seminar is one of the most important events in the Royal Geographical Society with IBG calendar. It is a fantastic opportunity to make contact with key individuals involved in all aspects of expeditions and fieldwork. To complement the programme of talks, workshops and exhibits, all who attend will be given a set of seminar notes. A number of key organisations who offer services to expeditions and field researchers are being invited to advertise in these notes.

The conference attracts around 250 delegates and over 100 leading field scientists and explorers and it is aimed primarily at undergraduate and postgraduate student expeditions with a field research component. Representatives from commercial companies, universities, youth exploration societies, military adventure training, and adventurous travellers planning any type of expedition (mountaineering, polar, desert, jungle, underwater, charity-fundraising, canoeing, caving, cycling, and overland journeys etc.) also attend. They come to find inspiration, contacts and practical advice and kit, on medical issues, expedition food, communications, insurance, training, as well as buy books, guides and equipment.

The cost of advertising in the delegate notes for EXPLORE 2010 are as follows.

- **A full A4 page colour advertisement** in delegate notes **£275** (£234.04 + VAT)
- **Full A4 page black and white advertisement** in delegate notes **£125** (£106.38 + VAT)
- **Half page black and white advertisement** in delegate notes **£75** (£63.83 + VAT)
- **3 lines of text outlining your organisation** in delegate notes **£50** (£42.55 + VAT)

If you would like to advertise please complete and return the booking form attached and return it with your payment or invoice request to Geography Outdoors: the centre supporting field research, exploration and outdoor learning.

If you have any questions, please don't hesitate to contact:

Mrs Shane Winser

**Geography Outdoors: *the centre supporting field research, exploration and outdoor learning***

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