

● Annual conference 2013

The media team (Ben Parfitt and John Williams) distributed 16 media releases on a range of topics, including: global energy supply, weather, gentrification, green lifestyle, healthcare, offshore finance and citizen science.

A broad range of media coverage was achieved from national broadcast media, local newspapers, specialist publications and online titles. Coverage in the national newspapers was notably lacking and should be a key area of focus for future years.

Media highlights

Stephen Burt (Reading) gained the **first media coverage** of the conference. He appeared on the ITV London Tonight speaking about historical weather records in the London. Stephen took part in the 'Talking weather' event on the Tuesday before the conference officially opened, so this provided a good opportunity to gain early coverage on a more traditional geographic topic.

Some of the **highest profile coverage** was received by Jonathan Stone (UEA) speaking about citizen science and volcano monitoring in Montserrat. He appeared on BBC Radio 4 'Today' alongside Hillary Geoghegan (UCL), who chaired a day of sessions on citizen science at the conference. Jonathan's research also gained coverage online from Wired, New Scientist and other smaller websites.

Extensive coverage should be provided by the BBC World Service, who attended the conference on Thursday and recorded interviews with eight academics. This included two featured in RGS-IBG media releases and six pieces of research selected by the BBC producer from the conference programme. Mike Bradshaw (Leicester) appeared on BBC World Service 'Business Daily' speaking about global energy supply. Other interviews will be released in the weeks following the conference.

Nuala Morse (Durham) and Ealasaid Munro (Glasgow) gained considerable **local coverage** in both Newcastle and Glasgow for their respective work on museums as new spaces of care. This included a drive-time interview on BBC Radio Newcastle. Jonathan Ward (Kent) received local coverage in London and Kent for his research into artist-led gentrification.

As well as appearing on the Telegraph website, Paul Barratt (Staffordshire) gained notable **specialist coverage** in the cycling media for his research into cycling clubs and the use of mobile apps. Daniel Haberly (Sussex) also received specialist coverage, appearing in several tax publications for his work on offshore finance.



Distributed media releases

- Not-so-hot Britain (John Kettleby – ex-BBC)
- “Since records began...” (Stephen Burt - Reading)
- Appy cyclists don’t always make happy cyclists (Paul Barratt – Staffordshire)
- Daily shower? You must be young...(Alison Browne – Manchester)
- Artists drive up property prices in ‘edgy’ Kent (John Ward – Kent)
- Major challenge for energy supply (Shale gas ‘hype’) (Mike Bradshaw – Leicester)
- Khat ban will ‘help stem harm and misery’ (Michelle Brooks – Reading)
- Polish immigrants seek out UK universities (Aga Szewczyk – Loughborough)
- Flocking to see scarecrows (Paul Gilchrist – Brighton)
- Scottish independence a ‘considerable edge’ in ‘dysfunctional’ Britain (Andrew Cumbers – Glasgow)
- Museums deliver dementia care (Nuala Morse – Durham, Ealasiad Munro – Glasgow)
- Major tax havens ‘benefit from OECD clampdown’ (Daniel Haberly – Sussex, Dariusz Wojcik – Oxford)
- Benefit cuts ‘hurting disabled’ (Andrew Power – Southampton)
- Improve dementia care by listening (Mariela Gaete-Reyes – Bournemouth)
- Green offices cause silent rage (Rebecca Whittle – Lancaster)
- Citizen science monitors volcanoes (Jonathan Stone – UEA)
- Wind farm regulation makes consumers pay (Ralitsa Hiteva – Manchester)



Coverage

“Since records began...” (Stephen Burt - Reading)

27.08.13 – London Tonight: Stephen Burt on London’s historical weather records (ITV)

Appy cyclists don’t always make happy cyclists (Paul Barratt – Staffordshire)

[28.08.13 - Strava can be bad for you, reckons Royal Geographical Society \(Singletrack\)](#)

[28.08.13 - Research claims Strava encourages riders to cycle anti-socially \(Bike Biz\)](#)

[28.08.13 - Strava causes antisocial cycling, says academic - this time on club runs, as people focus on own rides \(Road.cc\)](#)

[28.08.13 - The internet: worst thing to happen to cycling in years? \(Telegraph\)](#)

Polish immigrants seek out UK universities (Aga Szewczyk – Loughborough)

[28.08.13 - Polish Graduates Enrolling At UK Universities For More ‘Dynamic’ Degrees \(The Independent Liverpool Student Newspaper\)](#)

01.10.13 – Polish graduates seek out UK Universities (University Business)

Artists drive up property prices in ‘edgy’ Kent (John Ward – Kent)

[29.08.13 - Artists 'moving from east London \(Waltham Forest Guardian\)](#)

05.09.13 – Report warns of rising house prices as artists move to seaside towns (Kentish Express)

11.09.13 - House price rise warnings as artists move to seaside towns (Kent Messenger)

Museums deliver dementia care (Nuala Morse – Durham, Ealasiad Munro – Glasgow)

[29.08.13 - Museum kits help boost patients' memories \(Herald Scotland\)](#)

[29.08.13 - North East study finds museums can help dementia sufferers \(Chronicle Live\)](#)

29.08.13 – Museum’s nostalgia combats dementia (Newcastle Journal)

[29.08.13 - Museums deliver dementia care \(Care Home Management\)](#)

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29.08.13 –Nuala Morse discusses museums as ‘new spaces of care’ (BBC Radio Newcastle)

Citizen science monitors volcanoes (Jonathan Stone – UEA)

[30.08.13 - Kites and quadcopters used for Montserrat and Ecuador volcano monitoring \(Wired\)](#)

[30.08.13 - Kite camera 'monitors volcano' \(BBC\)](#)

[30.08.13 - Citizen science monitors volcanoes \(GeoConnexion\)](#)

[02.09.13 - Wanna watch your volcano danger zone? Go fly a kite \(New Scientist\)](#)

Major challenge for energy supply (Shale gas ‘hype’) (Mike Bradshaw – Leicester)

30.08.13 – Business Daily: Professor Mike Bradshaw on the promises of fracking (BBC)

Green offices cause silent rage (Rebecca Whittle – Lancaster)

[30.08.13 - Employees experiencing 'rage' as green efforts in the office cause tension \(Edie\)](#)

[30.08.13 - Do green offices cause silent rage? \(OneWorld\)](#)

Wind farm regulation makes consumers pay (Ralitsa Hiteva – Manchester)

30.08.13 – Energy ‘to cost more for decades’ (Aberdeen Press and Journal)

[30.08.13 - Royal Geographical Society announces wind farm regulation makes consumers pay \(Your Renewable News\)](#)

[02.09.13 - Royal Geographical Society: Wind Farm Regulation Makes Consumers Pay \(OffshoreWind\)](#)

Major tax havens ‘benefit from OECD clampdown’ (Daniel Haberly – Sussex, Dariusz Wojcik – Oxford)

[30.08.13 - Businesses Increasingly Looking To 'Major' Offshore Centers \(Global Tax News\)](#)

30.08.13 – Businesses Increasingly Looking to ‘Major’ Offshore Centers (South African Institute of Tax Professionals)

