Locals Questionnaire

Location

Date

Time

Age Group
Younger than 18
31-45 years
19 - 30 years
46 plus

1) How long have you lived in Swanage?

Less than 5 years 5 - 10 years 10 - 20 years 20 years or more

2) How would you rate the impact of tourism on the following

positive no impact negative no opinion

Traffic
Litter
Environment
Shop Choice
Shop Prices
Housing prices
Housing availability

3) Do you work locally? Is your job effected by seasonality of tourism?

4) Is income generated from tourism of benefit to you personally?

5) What one of these best summarises your opinion of attractiveness of this area?

Very pleasant / very attractive = 5
Pleasant / quite attractive = 4
Acceptable / reasonable = 3
Not very pleasant = 2
Unpleasant / unattractive = 1

6) Are there any aspects that spoil the area?

7) What would you like to see improved?

8) Do you have any other comments about the area?