Estate Agent Survey

The window of the Knight Frank Estate Agents (circled on your map) displays property for sale in the Canary Wharf area. Study the range of property prices:

<table>
<thead>
<tr>
<th>Cost</th>
<th>Price</th>
<th>Location</th>
<th>Number of bedrooms</th>
<th>Any other interesting features</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lowest</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

When buying a property, you can borrow up to 3.5 times your salary. You may also put down a deposit - a lump sum payment towards the purchase. Say you had a deposit of £100,000, how much would you have to earn to afford each of these properties?

Use this formula:

\[
\text{House price} - \text{deposit} = \£\, \text{______________________} \\
\text{Divide this new price by 3.5 to calculate required earnings.}
\]

Salaries required:

- Most expensive property: £________________ per year
- Average property: £________________ per year
- Cheapest property: £________________ per year

1. Who buys these properties?

2. How can you tell?

3. Why do they buy them?