The Sharqiya Sands

Sharqiya in a globalised world
Objectives:

To know how the employment structure of Oman has changed over time.

To understand the mechanisms of globalisation and how this applies to the Sharqiya Sands region.

To be able to hypothesise about the future growth of Oman globally.
How are each of the following factors related to globalisation in the UK?
Indicators of Globalisation

- Trade
- TNCs
- Migration
- Multiculturalism
- Communication
- Trade blocs
- Aid
- International Crime
- Tourism
- Music, Sports and Arts
Indicators of Globalisation

How do each of these factors apply to Oman?

How globalised do you think Oman is based on everything you have studied so far?
Indicators of Globalisation

Read the text which discusses Oman’s links to the rest of the world before the year 2000.

Highlight any global link you can find and annotate the sheet to suggest how your chosen link indicates globalisation.
Look at your evidence of globalisation sheet. Fill in what you already know about Oman and its globalisation. Then research any areas in which you do not have information.
Oman’s Employment Structure

Look at the data on the next slide.

Draw two pie charts to show how the employment structure of Oman has changed over time.
### Oman’s Employment Structure

<table>
<thead>
<tr>
<th>Industry</th>
<th>1990</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Primary Industry</td>
<td>9.5</td>
<td>5</td>
</tr>
<tr>
<td>Secondary Industry</td>
<td>7.3</td>
<td>39.6</td>
</tr>
<tr>
<td>Tertiary Industry</td>
<td>83.5</td>
<td>55.4</td>
</tr>
</tbody>
</table>
Examine the Clark-Fisher Model.

Based on the pie charts you have just drawn, where would you place Oman on the model?

What does this tell you about Oman and its link to globalisation?
Oman’s Employment Structure

Clark - Fisher Model

Primary
Secondary
Tertiary
Quaternary
State three ways in which the employment structure of Oman has changed over time.

What possible reasons are there for these changes?
Outcomes of tourism growth

Look at your tourism growth cards and the following images
Outcomes of tourism growth

Habitat destruction to make way for permanent accommodation

Source: Prasad Pillai (CC-BY-2.0)
Outcomes of tourism growth

Increased levels of litter in the dune areas

Source: Mohammed Taha, Muscat Daily
Outcomes of tourism growth

Increased use of scarce resources such as water
Outcomes of tourism growth

Increased noise in a pristine landscape

Source: Prasad Pillai (CC-BY-2.0)
Outcomes of tourism growth

Overcrowding in some areas at peak tourist season
Outcomes of tourism growth

New services such as roads, sewerage systems and airport improvements
Outcomes of tourism growth

Seasonal employment for local people

Source: Hannah Jane (CC BY 2.0)
Outcomes of tourism growth

Dune erosion and destabilisation

Source: Andries3 (CC-BY-2.0)
Outcomes of tourism growth

Extra income into the region

Source: Kristina (CC-BY-2.0)
Outcomes of tourism growth

Encourages investment from large TNCs

Source: Anirvan (CC-BY-2.0)
Outcomes of tourism growth

Cultural mixing

Source: Exchanges Photos (CC-BY-2.0)
Outcomes of tourism growth

Increased demand for locally produced goods

Source: naturalbornstupid (CC-BY-2.0)
Outcomes of tourism growth

Reliance on tourist season

Source: Carlo Scherer (CC-BY-2.0)
Outcomes of tourism growth

Increased prices for local people

Source: naturalbornstupid (CC-BY-2.0)
Outcomes of tourism growth

Sort the cards into two groups:

Positive outcomes for tourists

Negative outcomes for tourists
Outcomes of tourism growth

Sort the cards into two groups:

Positive outcomes for the Wahiba Bedouin

Negative outcomes for the Wahiba Bedouin
Outcomes of tourism growth

Sort the cards into two groups:

Positive outcomes for the Omani Government

Negative outcomes for the Omani Government
Outcomes of tourism growth

Are there any impacts which are seen as positive by all three groups?

Are there any impacts which are seen as negative by all three groups?

For which factors might different groups disagree as to their impact?
Outcomes of tourism growth

“The Impact of the Rise of Tourism in the Sharqiya Sands”
Outcomes of tourism growth

Either:

1. Design and produce an advert for an in-flight magazine on board an *Oman Air* flight

Or:

2. Produce a short video to be played on *Oman Air* flights advising tourists how to behave in such a way that their impact on the Sands’ environment is minimal.
Homework:
Research the Butler Model.

What position would Oman occupy on this model?

What might this tell us about the future of tourism in Oman?