Flopsy, Mopsy, Cotton-tail & Peter
Objective of the fieldwork:

• To build practical fieldwork skills whilst learning in line with the AQA syllabus
• Build up a case study of managing honey pot sites in the Lake District.
Route map
The Honey Pot

Take home a taste of the English Lakes

Huge selection of Quality Gift Foods

online shop available @
www.thehoneypotinhawkshead.co.uk
Grahams

BEATRIX POTTER

Authorised Stockist

For the largest Beatrix Potter giftware selection in the area

ビーターラビット認定店
Risk Assessment

Major risks are:

- Latterbarrow – slippery slopes due to footpath erosion
- Hawkshead – flow of traffic, data collection
- Hill Top – contact with strangers during interviews
Three locations:

- Latterbarrow
- Hawkeshead
- Hill top
At Latterbarrow we will…

• Describe the area
• Environmental Quality Survey
• Field sketch
• Sensory Activities
• Literature of Beatrix Potter
Latterbarrow Images

Latterbarrow

The Langdale Pikes, Latterbarrow
Hawkshead Images

Hawkshead Village

Beatrix Potter Gallery, National Trust
Hill Top Images
Environmental Quality Survey

Location: ___________________________

Time: ___________ Date: ___________ Weather Conditions: ___________

3 = outstanding, 0 = neutral, -3 = poor

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Total Landscape Score: ___________________________

Visitor Management
Ways in which Hawkshead is being managed

- Fenced pathways
- Toilets hidden behind lots of trees
- Police notices for visitors to stay on footpaths
- Litter bins
Impact of tourism on the Beatrix Potter honey pot sites

Latterbarrow Field Sketch

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<th>Impact of tourism</th>
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<td>Location: __________</td>
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<td>Time: __________ Date: __________</td>
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<td>Weather Conditions: __________</td>
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1. First impressions of location (visually good, pleasing or poor; sights, smells, remote, busy... add further comments)

2. Who are the tourists attracted to the site?
   - Age: __________
   - Nationality: __________

3. Where have they come from?
   - Carpark - sector cars on cars

4. How accessible is the location?
   - How long are tourists expected to stay?

5. List the type of services you can see?
   - Business
   - Entertainment
   - Other

6. Who are these services targeting?
Follow up task

• Answer exam question on managing a National Park in an MEDC in key points using evidence from data collection and circulate answers across the class.