Staff information

Year 9 Geography fieldwork
June 2007:

Is Guildford a clone town...?
Groups need to **work together** to complete the following 4 tasks by **completing the relevant sections of the booklet**:

- **Read the Guardian article** on ‘Cloning UK towns’ and answer the questions in the booklet.
- **‘Higher or Lower’**: predict how Guildford compares to the rest of England and Wales for the following:
  - Housing type
  - House prices
  - Crime levels
  - Satisfaction with the local area
- **Shopper Survey**: add two extra questions of your choice to the questionnaire grid provided, to help decide whether Guildford is a clone town or not (there will be a prize for the best question...!!)
- **Survey of people’s satisfaction with the local area**: add two further questions to the survey to find out how people feel.

### Collecting data in Guildford

**Central Guildford** (3 tasks):

1. House Price Survey (Estate Agents) x2

For both routes complete the following:

2. Clone Town Survey x2 routes (see maps)
3. Shopper Survey (up to 9 people, calculate average)

**Guildford’s Housing Areas** (4 tasks):

For both areas complete the following:

1. A tally of the different housing types.
2. A photo environmental quality assessment.
4. A questionnaire about people’s satisfaction with their local area.
Please could you complete the following:

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<th>(1) Students</th>
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<td>Issues / problems experienced during the day:</td>
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| (2) Fieldwork organisation: suggested improvements |  |
| Organisation of activities: |  |

| Work booklet: |  |
| Map packs: |  |
| Staff information: |  |

Initials: _________

Thank you for your help.