

Royal  
Geographical  
Society  
with IBG



# 2012 Olympic Games



## Situation

Having won the bid to host the 2012 Olympics in the United Kingdom, the emphasis is now on developing facilities and infrastructure to cope with such a huge international event. The government is aware that the Olympic Games will have a greater effect, positive or negative, in some places.

## Task

In pairs you need to research the likely, foreseen effects of the Olympic Games in a place of your choice. You may decide to focus on a place that will be hosting a particular aspect of the Olympic Games or you may decide to focus on an area that will only be indirectly affected by the Olympic Games.

Having gathered your information you need to write a letter to the Mayor of your chosen place. Your letter needs to inform the Mayor of the positive *and* the negative effects of the Olympic Games for the place and how you think this will change the place and affect local people. You should also include suggestions about what could be done to further support local people and your own thoughts on the matter.

## Resources You will Need:

*Levelling Grid*

Access to the internet

*Resource Sheet B6 - Use of Sources*

*Resource Sheet C6 - Planning Sheet*

*Resource Sheet D6 - How the 2012 Olympics May Change a Place*

## Time Allowed

You will have **two** lessons and **two** homeworks for this assessment. You will need to use your first homework time to gather information from the internet and to complete your table of 'Possible Effects of The 2012 Olympic Games' (Resource Sheet D6). **It is your responsibility to arrive to your second lesson with all of your research done and your table completed.**

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## You will Need to Hand In

Your completed letter

Resource Sheet C6 - Planning for your letter on the Olympic Games

Resource Sheet B or your own written work on your Use of Sources.

How The 2012 Olympic Games May Change a Place - Resource Sheet D6

## Use of Sources

As you look up information remember to make a note of the title, author, and date it was published and some notes about whether you think that your information is biased in anyway. Think about whom it is produced by, the focus of the information and when it was produced. All these things can influence bias. You will need to hand this in - You could use Resource Sheet B6.

For books include the author, title and date of publication.

For leaflets include: the organisation, date of publication, and the organisation that produced the leaflet.

For web sites include: title, web address and the date that you accessed it.

For people that you have talked to give their name, who they work for, and date that you talked to them.

## Geography Assessment Criteria

You will be assessed on the key concepts of:

Place

Changing Physical and Human Processes

Environmental Interaction

You will be assessed on the key processes of:

Enquiry Skills

Use of Evidence

Presentation

Making conclusions

Geographical communication

Use your levelling grid to work out what you actually need to do for your target level.

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## Preparation Work

In pairs plan your research and complete Resource Sheet D6; remember to use your classwork. Discuss the positive and negative effects that the Olympics are likely to have on your chosen place and decide whether or not you think the Olympics will have a positive or negative effect overall. You must be able to give lots of reasons for your decision.

You each will have to write a letter to the Mayor. Make sure that you set your letter out properly - you will need to look up the name and address of the Mayor for the place that you have researched. Be careful as to how you address the Mayor in their address and at the start of your letter as different Mayors prefer different titles - you should look up on the Internet how to address a Mayor.

Plan your letter carefully so that you cover the following:

1. An introduction that states you are writing your letter to make the Mayor further aware of the changes that the 2012 Olympics will be bringing.

2. Detailed descriptions, with some analysis, about the possible benefits and problems that the Olympic Games may cause and how these will affect, and change, the characteristics of your place and local people. You could have a paragraph on each of the following:
  - a. Political
  - b. Economic
  - c. Social, and
  - d. Environmental
3. Details on how conflicting use of the land may arise because of the Olympics.
4. Description and comparison of sustainable methods of managing the Olympics.
5. Suggestions to further improve the area.
6. Your own thoughts on the matter.
7. A conclusion that summaries your arguments, suggestions and point of view.

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## Writing Styles

You will need to use persuasive writing. Remember that you are writing to create high impact so alter the length of sentences and change between first and third person; you could use some humour to make your point but make sure that it is appropriate. You could include pictures to illustrate your points. Counter-arguments will also work well. Use a lot of geographical vocabulary for nouns, verbs and adjectives. Make your writing flow well by using emphasis connectives. Be careful with the tense of your writing as you will most probably be alternating between past, present and future.

Use the Writing Frame above to help you.

## Useful Connectives

### *Connectives for Emphasis*

most of all  
mostly  
mainly  
significantly

### *Connectives for Logic*

As a result of  
However  
Therefore

## Useful Vocabulary

benefits	core	gentrification	migration	stadium
biodiversity	costs	income	multiplier effect	social
brownfield site	deindustrialisation	infrastructure	periphery	sustainable
census	deprivation	imagination	political	trickle-down
change	development	inspiration	regeneration	vision
compensation	economic	investment	risk	
	environmental	location		

