

# Your climate your life -Teachers notes

## Musically Sound

### Rocking all over the world

#### Learning objectives:

- To understand energy consumption in the music industry
- To explore effective communication and to develop communication skills through the use of visual media
- To reflect on individual behaviour and actions

	Activity	Learning	Resources
<b>Starter</b>	<p><b>Proper Education</b></p> <p>Music video showing young people breaking into flats to change light bulbs and turn TVs off.</p>	<p>The video from Green TV (a Greenpeace and UNEP initiative) can be viewed full screen on an interactive whiteboard and discussed with reference to the message and its effectiveness. Questions for discussion could include:</p> <p>Why make a video like this?</p> <p>Is the message clear?</p> <p>Does it make you think about your behaviour?</p> <p>Is popular culture a good way of communicating?</p> <p>There are two interviews which could be viewed after discussion, Dan Morrell from 'Global Cool' who appears after the video and Eric Prydz who produced the video.</p>	<p>Music video</p> <p><a href="http://www.green.tv/eric_prydz_int">http://www.green.tv/eric_prydz_int</a></p>

<b>Main Activity</b>	<b>Making music miles</b>  Life cycle of a CD	The cost of producing a hit single in the UK can be discussed before considering the different stages of production of a CD. This can be enlarged for discussion on a whiteboard or can be downloaded for individual or pair work. It can be annotated to identify energy use and the environmental impacts. Students are also asked to consider the possible ways of reducing these impacts.	Download 'The Life Cycle of a CD'  Note: if you want to show the pdf on a whiteboard, save it to your computer and open it in Adobe reader. In Adobe Reader, use Ctrl+L to toggle in and out of fullscreen mode.
<b>Main Activity</b>	<b>To tour or not to tour</b>  Plan a video shoot	This activity asks students to explore the environmental costs of music festivals, musician's lifestyles and whether bands should continue touring. Students can work in groups to investigate the ways in which festivals can be made greener using the web links. As a follow-up activity, students can decide on a key message for their music video and plan out a storyboard for key scenes – these could be filmed depending on their complexity!	Websites  <a href="http://www.agreenerfestival.com">www.agreenerfestival.com</a> <a href="http://www.global-cool.com">www.global-cool.com</a> <a href="http://www.liveearth.org">www.liveearth.org</a>  Download storyboard
<b>Plenary</b>	<b>Listen up!</b>	Students are asked here to reflect on their own individual behaviour and actions. Are they prepared to change any aspect of their lifestyles or would they persuade others?	