

Lesson Four: Zoom in on Italy

Factsheet on the Capoluogo Naples

Name in Italian: Napoli

Region located in: Campania

Population: 1,330,000

Historical background

Naples is the third largest city in Italy, after Rome and Milan. Historians are not entirely sure how Naples was founded. Most believe that Greek travelers founded the city in 680BC and began to visit Naples to relax on the beautiful beaches. The Etruscans tried to conquer Naples as they wanted to extend their civilization southwards. However, the city soon came under Roman occupation. The Normans were very keen to explore the Amalfi Coast, and tried to conquer Naples for a suitable base to reach the famous coastline.

Most famous tourist sights

Naples is a beautiful coastal city with many pretty beaches to relax on. As well as this the centre of Naples has architecture from the Roman Period and there are many things to see. Tourists visit the historic centre, Sansevero Chapel and there are tours of Underground Naples to see the amazing Roman ruins. Naples is very close to Pompeii and most tourists will take a day trip there.

City economics

Naples is the capital of the South and a lot of money has been put in to developing the South of Italy and its economy. This means that money has been spent for industries to move their factories to Naples. This has been done to try to boost the economy. Naples relies heavily on tourism and there are many cultural artefacts to be seen and explored. It is the home of pizza and people come from all over the world to try this famous food.

Other information

Naples has consistent issues with its waste disposal. Landfill sites are full and the organization of the city's rubbish is not coordinated in an efficient way. This has a huge impact on the city as there are many health dangers that come from too much rubbish. It also means there have been many stories in the news about how polluted Naples is as a city, and there have been many photos of streets lined with rubbish. This is having a negative impact on the number of people who want to visit the city. Fewer people are buying food products grown in Naples because they are worried about the waste dangers.