

# Site 4: Stratford

The heart of the Olympics regeneration project, with additional Stratford City and transport developments.

Positive impacts: (Social, economic and environmental evidence)	Negative impacts: (Social, economic and environmental evidence)
<p><b><u>SOCIAL</u></b></p> <ol style="list-style-type: none"> <li>1. The Olympics will bring jobs for many people who live in the local areas. This will help to solve the high rates of unemployment that are currently present.</li> <li>2. It will bring a range of new facilities for those living in the area, e.g. recreational. This in turn will reduce the crime rates as many children and teenagers will now be able to participate in creative activities</li> <li>3. As a result of the games the transport links will become much more efficient due to the new Stratford rail-line which will provide direct connections to the inner city</li> <li>4. As the area becomes regenerated more people will be encouraged to live area. As a result a large close nit community will develop.</li> </ol> <p><b><u>ENVIRONMENTAL</u></b></p> <ol style="list-style-type: none"> <li>1. The Stratford area will be transformed from a derelict, filthy city into a clean, modern city. This will result in the attraction of many visitors and will create a pleasant environment for local residents to live in</li> <li>2. The city will be landscaped</li> </ol> <p><b><u>ECONOMIC</u></b></p> <ol style="list-style-type: none"> <li>1. The Olympics will result in many large cooperations constructing their offices in the area due to the</li> </ol>	<p><b>Social</b></p> <ol style="list-style-type: none"> <li>1. Many sport fans in the UK, and around the world, already feel alienated in International Sport, as the many international competitions are hosted in London. Now that more money is being invested into sports in London, fans will feel further alienation.</li> <li>2. House prices will rise significantly in the area, because of its close proximity to the Olympic Games site. This increase in prices will mean that the local population will no longer be able to afford to live in the area – so the residents will be forced to move, breaking up communities.</li> <li>3. There will be many new facilities built in the area, as a result of the Olympic Games. These facilities will be ‘top of the range’ and so people will probably have to pay to use them – however the local population may not be able to afford to take advantage of these facilities as they are likely to be expensive.</li> </ol> <p><b>Environmental</b></p> <ol style="list-style-type: none"> <li>1. There will be a sudden influx of businesses to the area which means that the transport systems will become overcrowded, therefore more transport links will be built – which will increase carbon emissions.</li> <li>2. Because of the sudden mass development, the area could become ‘artificial’ and without character with all the modern buildings.</li> </ol> <p><b>Economic</b></p> <ol style="list-style-type: none"> <li>1. Because of the Olympic games coming to the area new developments in the ares, such as housing, will be expensive.</li> <li>2. Taxes in the area will increase dramatically for the foreseeable future, to fund the Olympic Games.</li> </ol>