



Spread it about!

Will the rest of Britain benefit from the 2012 Olympics?

In pairs write a list of ways the government minister with responsibility for development could make sure people in the north of England benefit from the Olympics and become involved in the Olympics.

Compare your list to others in your class.

You could think about tourism, companies supplying the games, inward investment from multinationals and getting people to visit the games.

Spreading the benefits of the Olympics to the rest of Britain

1

2

3

4

5

Now get ideas from the rest of your class

1

2

3