

# London 2012 Olympics

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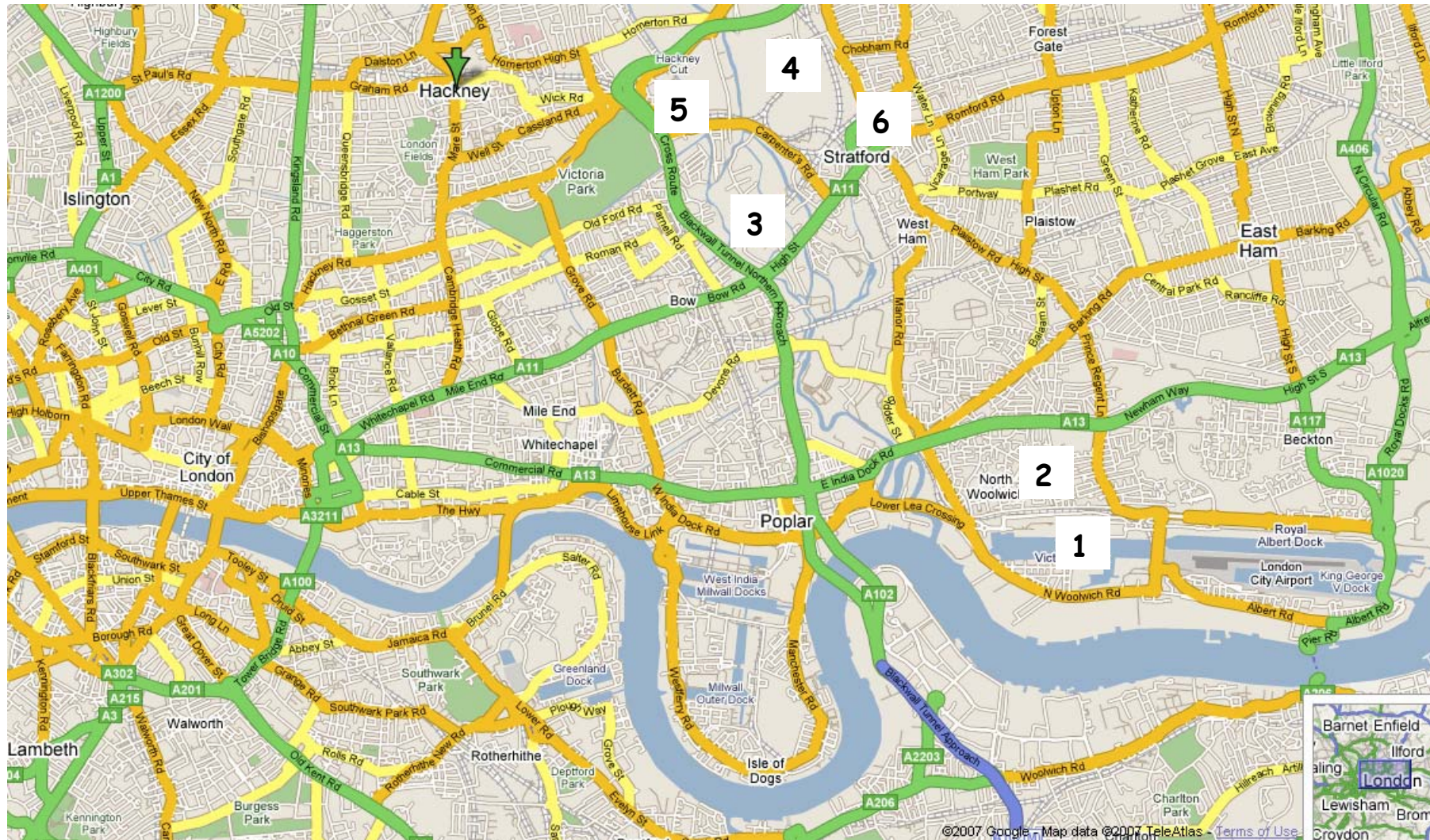


## Field Study Booklet

Compiled by Bob Digby October 2008



# Itinerary



## London's Docklands

1 Excel

2 Canning Town

## Olympics Sites

3 Marshgate Lane entrance

4 Clays Lane: Olympic Village

5 Hackney Wick

## Stratford

6 Stratford Centre

Scale (km)





## Sites 1 and 2 Excel and Canning Town

**Focus** Survey of 1) Excel and 2) Canning Town

### Purpose

- to see Excel and London's Docklands
- to assess a local East London Community in Canning Town in order to assess its needs, and consider how far they might benefit from the Olympics and regeneration

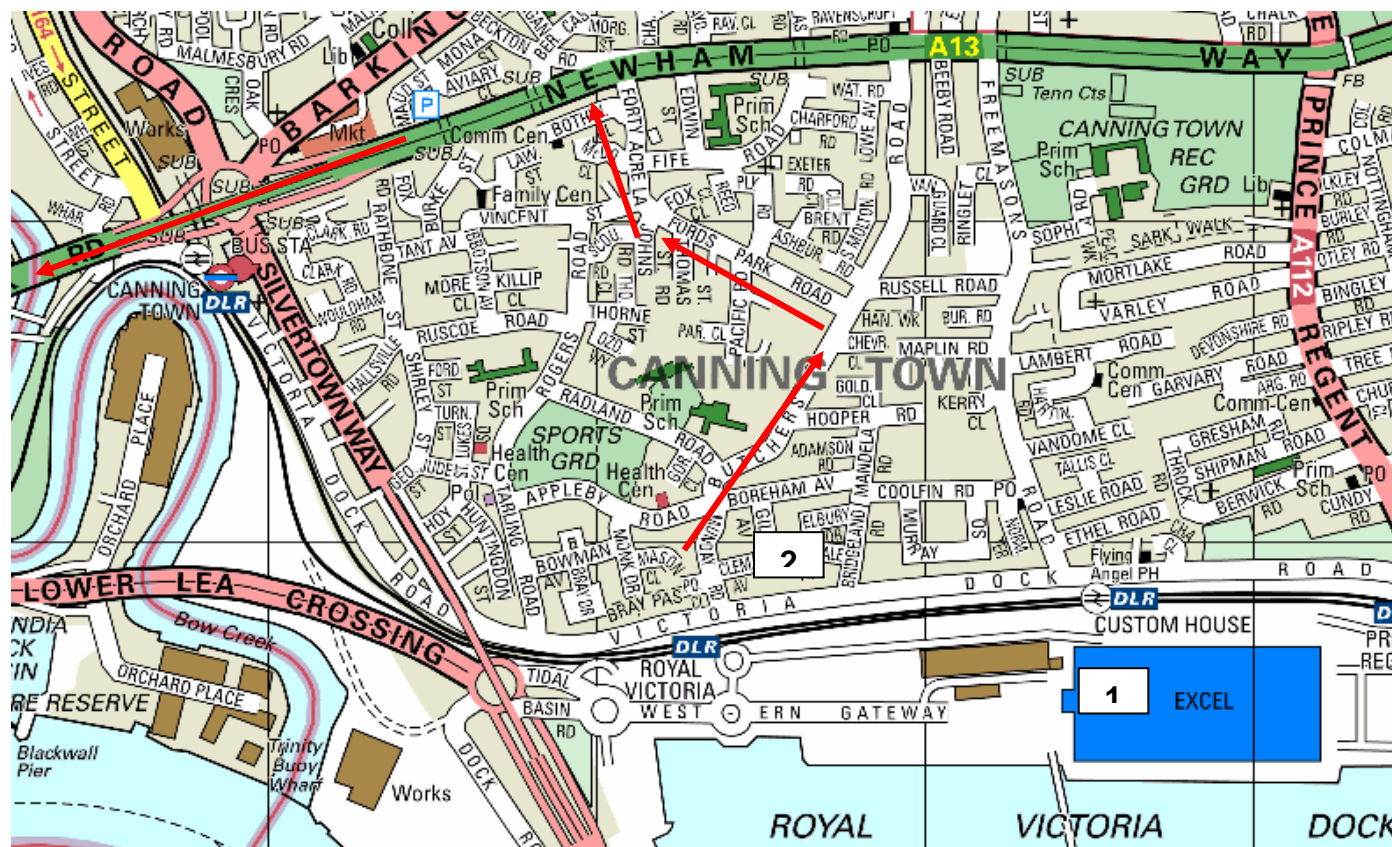
#### 1. Excel West

Good impression of Docklands re-generation, both locally at Excel, & in the distance towards Canary Wharf and City Airport. Unless there's an exhibition, you can usually park outside Excel itself without any problem. There are loos and a coffee shop here.

#### 2. Canning Town

This area is a 'typical' east London community – a mix of ethnicity, housing, pubs, community centres and amenities. However, the area has been left behind in the new economy.

See page of census data on page 6, and findings from a QMUL survey in 2002 on pages 7-8.



## Environmental Quality Survey - 1 Excel

*This survey or similar can be used to assess the need for environmental regeneration*

Name of person assessing \_\_\_\_\_

What is being assessed? \_\_\_\_\_

*(housing, street, industry, offices etc.)*

General description of area

### Environmental Quality Survey

Qualities being assessed		High + 2	Generally fine +1	Av. 0	Generally poor -1	Very poor -2	
Buildings	1. Well designed / pleasing to the eye						Poorly designed / ugly
	2. In good condition						In poor condition
	3. Evidence of maintenance / improvement						Poorly maintained / no improvement
	4. Outside – land, gardens or open space are in good condition						Outside – no gardens, or land / open space in poor condition
	5. No vandalism evident						Extensive vandalism
Traffic	6. Roads have no traffic congestion						Streets badly congested
	7. Parking is easy; garages or spaces provided						Parking is very difficult; no parking provision
	8. No traffic noise						High noise volume from traffic
	9. Safe for people						Dangerous for people
	10. No smell from traffic or other pollution						Obvious smell from traffic or other pollution
Open space / gardens	11. Large gardens or open space outside house						No garden / open space – door opens to street
	12. Trees and shrubs visible from close by						No greenery visible from house
	13. Public parks within easy distance						No public parks easily accessible
General quality	14. No litter						Much litter
	15. Roads well maintained with paving etc. well kept						Roads poorly maintained with paving etc. broken
	16. Close to public transport						Long way from public transport
	17. Close to shops, amenities or services						Remote from shops, amenities / services

Other factors worth noting

Overall score (max. 34)

## Environmental Quality Survey - 2 Canning Town

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Name of person assessing \_\_\_\_\_

What is being assessed? \_\_\_\_\_

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General description of area

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Other factors worth noting

Overall score (max. 34)

## Page for Notes on Excel and Canning Town

## Summary of a 2002 survey in Canning Town

Extract from

'Report on the State of Civil Society in Plaistow & Canning Town, East London'  
Produced For The East London Citizen's Organisation (Telco)

December 2002

Department of Geography, Queen Mary College, University of London

You can read the full report at <http://www.geog.qmul.ac.uk/staff/pdf/report2.pdf>

Local people were asked questions about their living conditions and what the local area was like. All answers are percentages unless otherwise stated.

a) Is there a strong sense of community here?

Yes	33
No	64

b) How many of your neighbours do you know by name?

< 4	44
4-9	33
10 +	19

c) What do you like about living here?

Nothing	20
Family and friends and community	17
It is a quiet area	12
The facilities	11
Convenience	10
Job nearby	7
Familiarity	6
Affordable housing	3

d) What do you dislike about living here?

Crime	32
Dirty streets	10
Lack of facilities	9
Everything	9
Noise	8
Children on the streets	6
Traffic	4
Neighbours	4
Lack of parking	2

e) If you could do one thing to improve the area, what would it be?

Cleaner streets	16
More facilities including those for children, & community schemes	30
Reduce crime/ more police	18
Traffic	3
More green areas/parks	6
Reduce noise	3
Nothing	8

f) What people say about living on Canning Town

- “Before, people used to stay and you got to know people ... the trouble is now I hardly know anybody anymore down this street”
- “There is a strong sense of community amongst the older residents ... but in cases where the properties are let and the turnover of residence is quite high, you lack that close community, which is understandable because people tend not to stay in the same place for very long.”
- “Manners. It all comes down to manners. People need to be taught and that is a cross-cultural thing. It’s got to start from young people, and how you value things.”
- “Front gardens are full of rubbish and they don’t care where it goes or anything. I mean it could easily be disposed of because you only have to ring the Council.”
- “You find that the Asian community do lots of stuff for their community, and the East Africans do lots of things for theirs. But nothing really integrates them much.”
- “Those who succeed move out and those who aren’t able to get work and don’t succeed economically stay where they are.”
- “Only 16% voted in the general election in Plaistow. There is an attitude amongst the local community that there is no point in voting.”
- “That’s where the improvements begin, when kids get good results in school and get to develop themselves and increase the prosperity of the area and increase their own fulfilment ... If I had a magic wand and could only improve one thing, I guess it would be the schools.”



## Canning Town South – selected census data from the 2001 UK Census

In 2001, 11,278 people lived in Canning Town South; 12,892 lived in Millwall

	Canning Town South	Millwall (contains Canary Wharf	Newham (Borough)	London	England
<b>Age groups</b>					
Age Groups - Summary; Aged 0-4	8.7	4.95	8.5	6.7	5.9
Age Groups - Summary; Aged 5-15	17.7	11.2	17.6	13.5	14.2
Age Groups - Summary; Aged 16-19	5.4	4.02	6.3	4.7	4.9
Age Groups - Summary; Aged 20-44	38.1	61.5	42.2	42.7	35.3
Age Groups - Summary; Aged 45-64	19.2	13.1	16.4	20.0	23.8
Age Groups - Summary; Aged 65+	10.9	5.25	8.9	12.4	15.9
<b>Ethnicity</b>					
Ethnic Group - Percentages; White	61.0	66.56	39.4	71.2	90.9
Ethnic Group - Percentages; Mixed	3.0	2.56	3.4	3.2	1.3
Ethnic Group - Percentages; Asian or Asian British	6.4	18.40	32.5	12.1	4.6
Ethnic Group - Percentages; Black or Black British	26.9	5.52	21.6	10.9	2.3
Ethnic Group - Percentages; Chinese / Ethnic Group	2.7	6.96	3.1	2.7	0.9
<b>General Health</b>					
General health: Good	65.0	75.7	67.9	70.8	68.7
General health: Fairly good	22.4	17.1	21.9	20.9	22.2
General health: Not good	12.6	7.15	10.1	8.3	9.0
People with a limiting long-term illness	20.7	11.4	17.3	15.5	17.9
<b>Employment status for people aged 16-74</b>					
Employed Full-time	37.6	60.3	40.0	51.6	49.1
Employed Part-time	8.1	5.03	7.7	8.6	11.8
Unemployed	6.7	5.2	6.7	4.4	3.4
Full-time student	11.1	8.9	13.7	9.6	7.3
Retired	9.7	4.4	7.8	9.8	13.5
Looking after home / family	10.9	6.6	10.4	7.2	6.5
Permanently sick / disabled	9.1	4.3	6.8	4.6	5.3
Other	6.8	5.4	7.0	4.3	3.1
<b>Education / Qualifications for people aged 16-74</b>					
No qualifications	43.1	20.8	33.6	23.7	28.9
Highest qualification <5 GCSEs	12.1	8.4	13.9	13.0	16.6
Highest qualification = 5 GCSEs grade C+	15.3	12.3	16.3	17.1	19.4
Highest qualification = A level	6.5	9.9	8.9	9.8	8.3
Highest qualification = University degree	16.5	45.2	21.3	31.0	19.9
<b>Home ownership</b>					
Owner occupied: Owns or has a mortgage	25.4	35.4	43.7	56.5	68.8
Rented: Council (local authority), HA/private landlord	74.6	64.6	56.3	44.5	31.2

## A Perception Analysis of the London Olympics

**Location:** Canning Town

**Person 1**

For this exercise,

1. Ask individuals their perceptions of the London 2012 Olympics using the grid below. **Record their sex and age group as well.**
2. Add up a total score for each proposal.

	Agreement		No opinion / undecided	Disagreement	
	strong +2	slight +1	0	slight -1	strong -2
1 The Olympics will bring jobs for people in this area					
2 The Olympics will bring much needed change to this area					
3 The Olympics will benefit local people overall					
4 The Olympics will bring a whole range of new facilities to the area that will benefit local people					
5 The Olympics will bring a better environment for local people					
6 The Olympics are a better kind of development compared to the Docklands e.g. at Canary Wharf					
7 Housing from the Olympics Village is likely to benefit local people					
8 'Stratford City' developments will benefit local people					
9 The Lea Valley will look much better once the Olympics development have taken place					
10 Local people here support the Olympics					

**Total score = \_\_\_\_\_ out of 20**

**Sex:** Male / Female

**Now may I ask your age group?** 0-15 16-29 30-44 45-59 60-74 75 and over

### 3. The route to the Olympics sites

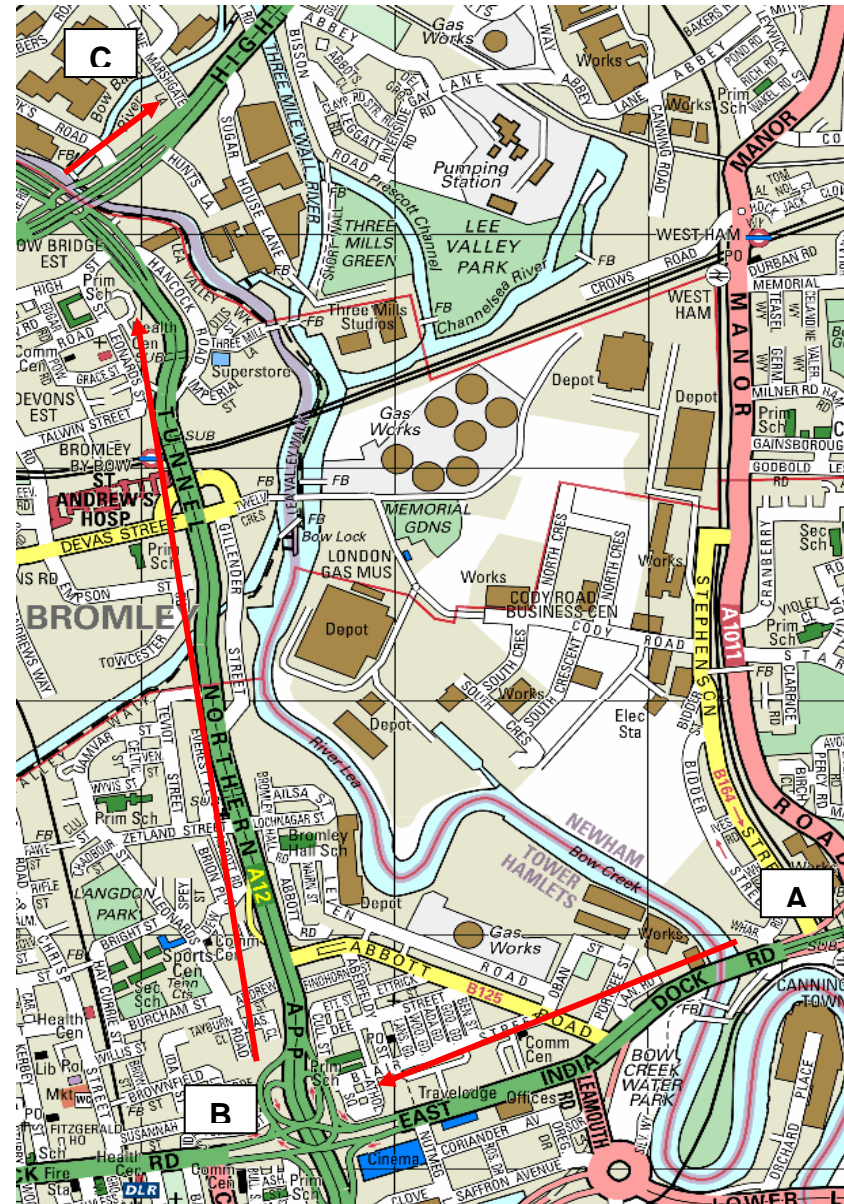
**Focus** Visual survey of the east London regeneration zone

**Purpose**

- a) to describe what the regeneration area is like
- b) to assess general environmental quality

**Activities**

This route takes us along the lower part of the Lea Valley. The map opposite shows the land use which you can spot looking to the right out of the coach – still predominantly industrial.





## Page for Notes on the Lea Valley

## Environmental Quality Survey - 3 Marshgate Lane

*This survey or similar can be used to assess the need for environmental regeneration*

Name of person assessing \_\_\_\_\_

What is being assessed? \_\_\_\_\_

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Other factors worth noting

Overall score (max. 34)

Marshgate Lane prior to clearance – an industrial estate  
*Each of these locations is on the site of the new Olympic Stadium*





### Site 3 Marshgate Lane – location of the Olympics stadium and the Aquatic Centre

#### Activity Environmental Quality Survey of Olympics sites

Most of this area is now closed off to the public and will remain so until at least 2011. However, environmental quality can still be assessed at the area immediately in front of the security gates, and it is possible to get a good idea of the importance of the area as a place of employment.

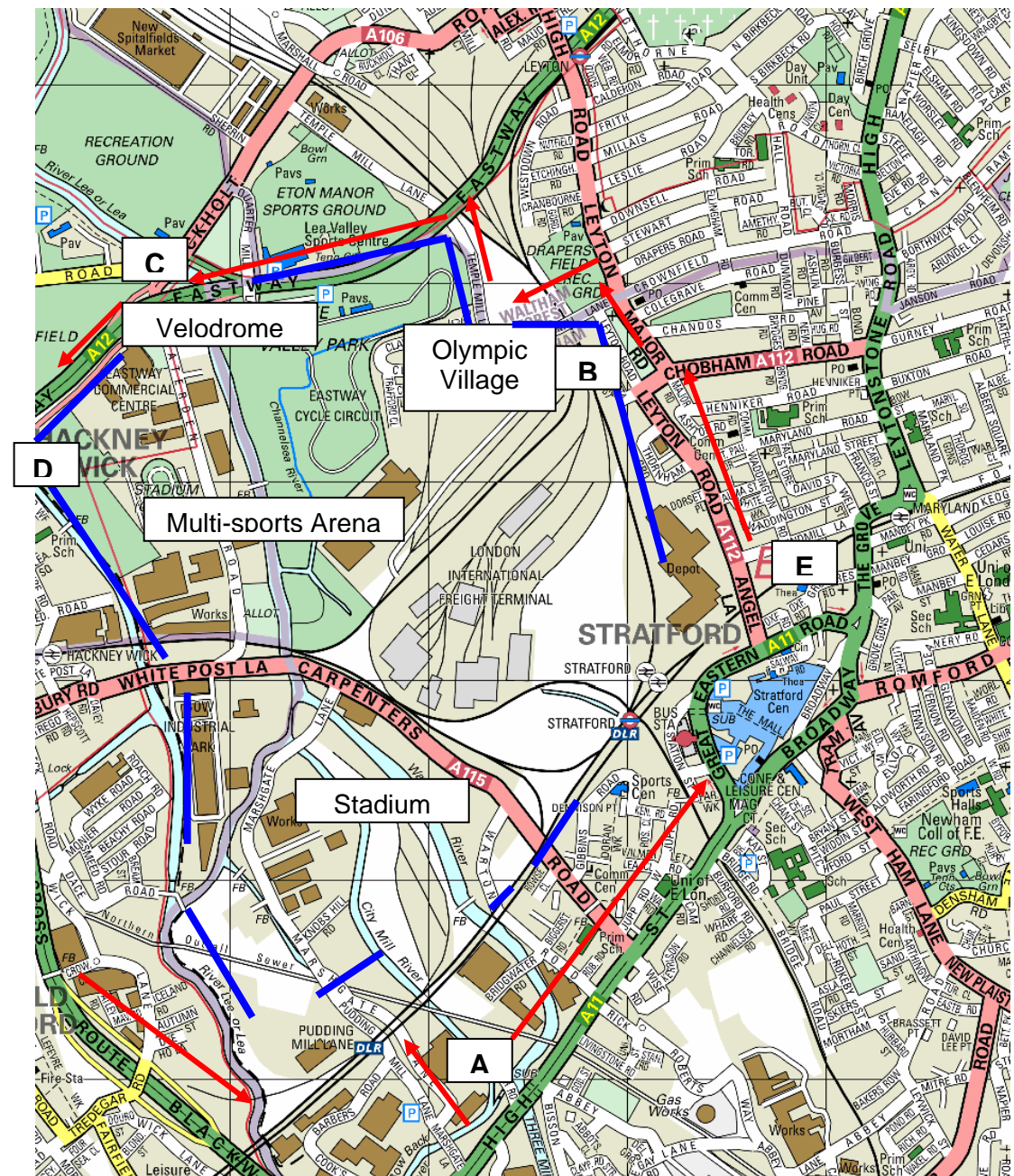
Take a short walk around to look at the site; you are likely to be challenged by security staff but the area in front of the gates is public access and it's a free country! Spend time carrying out EQS, taking photos, and assessing for the environmental impact of different stadia or other Olympics developments. Use the images from the 2012 website in class to assess their impact.

#### Purpose

- to assess the current Environmental Quality of the sites around the Olympics stadium and Aquatic Centre
- to assess the implications of clearance upon local residents and the economy
- to assess the likely environmental impact of the different stadia and developments such as the Aquatic Stadium.

#### Itinerary and activities

- Turn off from the A11 into Marshgate Lane. This is a former industrial estate and typical of the 380-odd workplaces that have had to be relocated as a result of the Olympics.
- Disembark close to the security gate. This is near **the Olympics Stadium and the Aquatic Centre!**



## Page for notes on the Olympic Sites



**Image of the Olympic Stadium**



**Image of the Olympic Park**





**Activities** Walk down the street and

- a) photograph the area.
- b) If you have time, and if people are willing, find out from local workers how they feel about the Olympics.
- c) **Carry out an EQS** here. Use **EQS sheet 3**.
- d) Record what is already happening before the stadium is built.
- e) Try to imagine what the stadium and Aquatic Centre will look like here!

**Alternatively** Walk up the steps on to Pudding Mill Lane station platform

- a) You get a good view of the site from here, looking across the railway to the sites beyond.
- b) photograph the area.
- c) If you have time, and if people are willing, find out from local workers how they feel about the Olympics.
- d) **Carry out an EQS** here. Use **EQS sheet 3**.
- e) Record what is already happening before the stadium is built.
- f) Try to imagine what the stadium and Aquatic Centre will look like here!

### **Return to the (mini-)bus**

- 3. Follow the map to Stratford, which is where this trip will finish later in the day. However, for now, head for location 2 via the A11 around Stratford centre and then turning along the A112 towards Angel Road and then on to Leyton Road. Turn left on to Temple Mill Lane, then stop the coach where the blue wall crosses the old Clays Lane (location '2').

If you are in a coach, it will have a bit of a tight fit here, though any other vehicle will negotiate with ease.

### **Site 4. The Olympic Village**

This was – until July 1<sup>st</sup> 2007 – a residential area, where the **Olympic Village** will be built.

*Background information. This area had three types of housing*

- i) *Halls of Residence for the University of East London*

- ii) *A Housing co-operative, dating from the era of 'Right to Buy' during the 1980s, when the days of social housing looked numbered,*
- iii) *A Travellers' site. This is now relocated – you passed it on Leyton Road near where you turned on to Temple Mill Lane.*

**Activities** Walk around the area – there is little access, but it is worth photographing. On your memory stick are photos of the old estate – a social housing estate for homeless single men (often the most difficult for whom to find housing). Run as a co-operative, it was taken over by a housing association, who then re-housed everyone with the aid of a £8500 relocation grant from the ODA.

- a) Photograph the site and later compare it with the photos on page 20.
- b) **Carry out an EQS** here. Use **EQS sheet 4**.
- c) Try to imagine what the Olympic Village will look like here!

**Return to the (mini-)bus. Move on to the next stage**

## Environmental Quality Survey - 4 Clays Lane

*This survey or similar can be used to assess the need for environmental regeneration*

Name of person assessing \_\_\_\_\_

What is being assessed? \_\_\_\_\_

*(housing, street, industry, offices etc.)*

General description of area

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	17. Close to shops, amenities or services						Remote from shops, amenities / services

Other factors worth noting

Overall score (max. 34)

## Clays Lane and the site of the Olympic Village

This is a residential area, where the **Olympic Village** will be built.

This area has three types of housing

- iv) Student Halls of Residence – now closed – for the University of East London.
- v) A Housing co-operative, built in 1975 as a shared ownership scheme, as an alternative way of renting or purchasing housing for low income groups. Now part of the Peabody trust, a housing area
- vi) A Travellers' site.

## Image of the Olympic Village



## Clays Lane Housing 1



## Clays Lane Housing 2 (just before final evictions)





# Environmental Quality Survey - 5 Waterden Road, near Hackney Stadium

*This survey or similar can be used to assess the need for environmental regeneration*

Name of person assessing	
What is being assessed?	(housing, street, industry, offices etc.)

General description of area

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Other factors worth noting

Overall score (max. 34)

## Environmental Quality Survey - 6 Hackney Wick

*This survey or similar can be used to assess the need for environmental regeneration*

Name of person assessing \_\_\_\_\_

What is being assessed? \_\_\_\_\_ (housing, street, industry, offices etc.) \_\_\_\_\_

General description of area

### Environmental Quality Survey

Qualities being assessed		High + 2	Generally fine +1	Av. 0	Generally poor -1	Very poor -2	
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Other factors worth noting

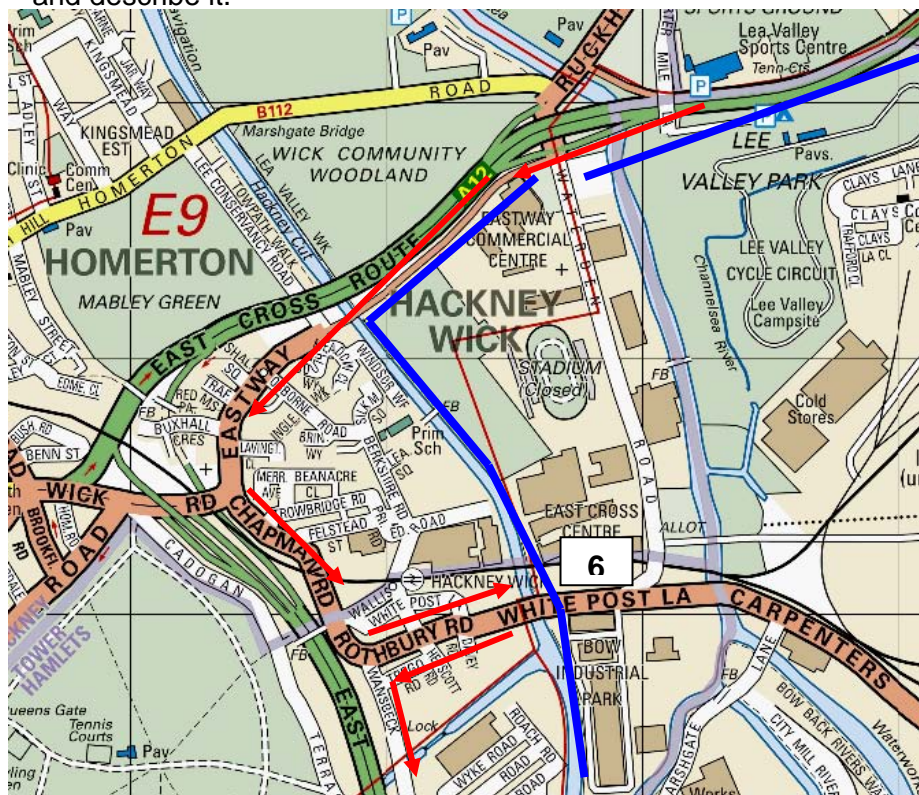
Overall score (max. 34)

#### 4. Hackney Wick and the edge of the Olympic Park

4. Continue along Temple Mill Lane north to the A12. Turn left, and then stop at the entrance into Waterden Road. Some access is allowed to buses – one company has a depot here still (February 2008) – but no one else will be allowed!

However, you can get a distant view to the **site of the old Hackney Stadium**. This is the location of the four Multi-Sport Arenas, where fencing, basketball, volleyball, handball and the modern pentathlon will take place. *(After the Olympics, two of these will be dismantled and relocated elsewhere in the UK).*

**Carry out an EQS here – use EQS sheet 5.** Again, imagine what this will look like once redevelopment is completed. Photograph it and describe it.



5. Continue along The Eastway, taking care to cross over to the A12. The Eastway then continues into Chapman Road and Rothbury Road. Rothbury Road becomes White Post Lane, which is now blocked off.

Stop the coach short of the wall across the road (location '4') and walk up to the canal.

## Site 5. Hackney Wick

This view will give you the best sign of regeneration along the canal and perhaps an idea of what the Lea Valley may look like once the river and all its canals are cleaned up. This area will become housing fringing the new Olympic Park. Up to 15 000 houses are planned for the fringes of the park. Their value will help the accountants prove that London really did make a profit on the 2012 Games!

Now walk down to the canal. Photograph and record the river, and path alongside it. **Carry out an EQS of the river area. Use EQS sheet 6.**

The pathway you are walking along will be part of the Lea Valley green way between the northern edges of the re-development and the south, down to the Thames. Now – again, like the stadium – try to imagine what this will look like,

- with cycle ways and paths during the Olympics, and
- as a public open space and parkland after the Olympics for local communities.

**Return to the (mini-)bus. Now go to the next stage.**

Return via Wansbeck Road, south to the A11, and head left towards Stratford for the final visit.

## Hackney Stadium

Once the site of 'the world's greatest greyhound racing track' (BBC), this is the location of the four Multi-Sport Arenas, where fencing, basketball, volleyball, handball and the modern pentathlon will take place. (After the Olympics, two of these will be dismantled and relocated elsewhere in the UK).

## Image of the Hockey Stadium





**Notes on Hackney Stadium and Hackney Wick**

## Site 6. Stratford City

**Activity** An overview of the Stratford regeneration

This is a largely visual part of the trip – but one which will give you a great overview of the economic basis of the regeneration.

### Purpose

- to assess East London in its wider geographical context and its economic potential post-Olympics, particularly the transport infrastructure,
- to evaluate how far this is likely to be a sustainable regeneration,
- to assess the feelings of local people about the Olympics and the regeneration, including Stratford City.

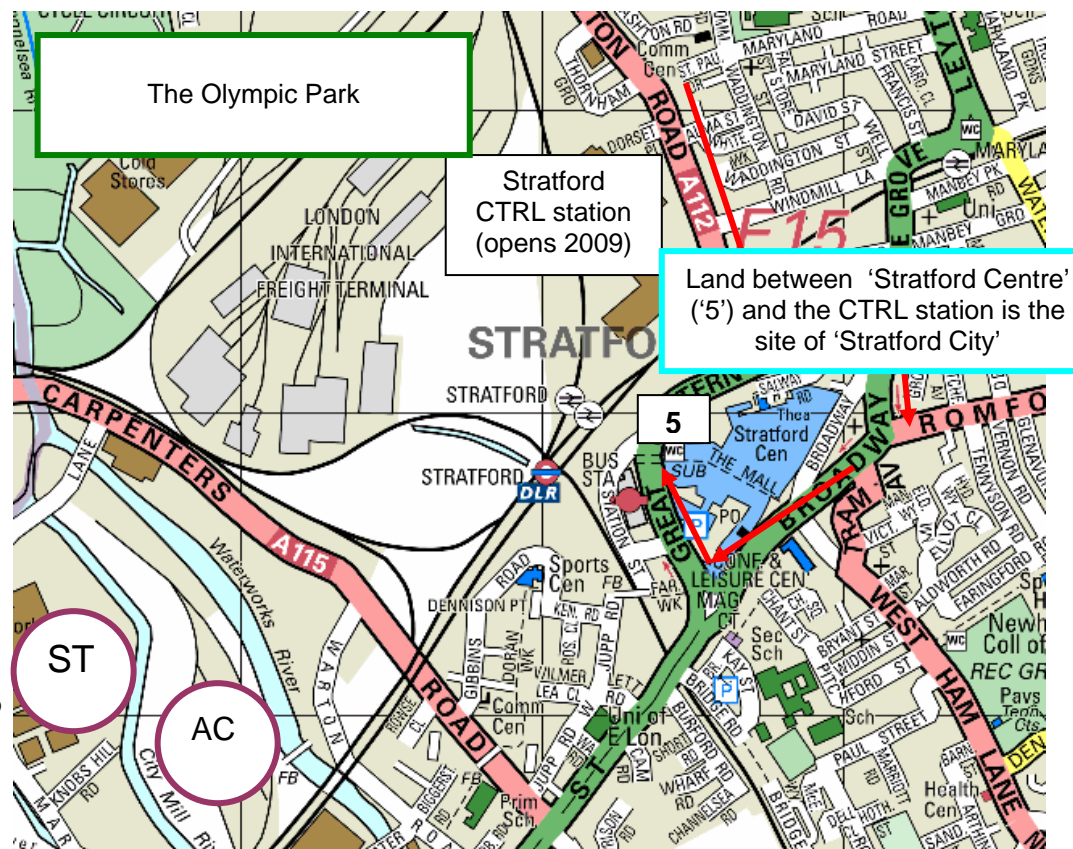
### Itinerary and activities

- Follow the one-way system around Stratford Centre as shown by the arrows. Depending upon your transport, you can either be dropped off at the bus station or – in a car only – **make your way to the 8<sup>th</sup> (the top) floor of the multi-storey car park.**
- Spend time orientating yourself, and photographing. Look for
  - current rail links – the main line out of Liverpool Street to Essex, Suffolk and Norfolk;
  - the Tube (Central and Jubilee), DLR and Silverlink (Richmond-Stratford) routes
  - Stratford CTRL station to the north-east – clearly visible with the Olympics rings/colours
  - The land between you and the CTRL station is the site of Stratford City. Land here has already been raised in level substantially to avoid future flooding that might result from global warming.
  - The Olympics sites – the stadium (ST on the map), Aquatic Centre (AC) and the Olympic Park.

### Activities

Walk around Stratford Centre and

- record on a land use map and photograph the land use here.
- If you have time, and if people are willing, find out from local people how they feel about the Olympics and Stratford regeneration.
- Carry out 1-2 EQS here in the shopping centre, in and around the centre. **Use EQS sheets 7 and 8.**
- Try to imagine a new vision; Stratford as a new Canary Wharf?



## Environmental Quality Survey - 7 Stratford centre

*This survey or similar can be used to assess the need for environmental regeneration*

Name of person assessing \_\_\_\_\_

What is being assessed? \_\_\_\_\_

*(housing, street, industry, offices etc.)*

General description of area

### Environmental Quality Survey

Qualities being assessed		High + 2	Generally fine +1	Av. 0	Generally poor -1	Very poor -2	
Buildings	1. Well designed / pleasing to the eye						Poorly designed / ugly
	2. In good condition						In poor condition
	3. Evidence of maintenance / improvement						Poorly maintained / no improvement
	4. Outside – land, gardens or open space are in good condition						Outside – no gardens, or land / open space in poor condition
	5. No vandalism evident						Extensive vandalism
Traffic	6. Roads have no traffic congestion						Streets badly congested
	7. Parking is easy; garages or spaces provided						Parking is very difficult; no parking provision
	8. No traffic noise						High noise volume from traffic
	9. Safe for people						Dangerous for people
	10. No smell from traffic or other pollution						Obvious smell from traffic or other pollution
Open space / gardens	11. Large gardens or open space outside house						No garden / open space – door opens to street
	12. Trees and shrubs visible from close by						No greenery visible from house
	13. Public parks within easy distance						No public parks easily accessible
General quality	14. No litter						Much litter
	15. Roads well maintained with paving etc. well kept						Roads poorly maintained with paving etc. broken
	16. Close to public transport						Long way from public transport
	17. Close to shops, amenities or services						Remote from shops, amenities / services

Other factors worth noting

Overall score (max. 34)



## Page for notes on Stratford and Stratford City

## A Perception Analysis of the London Olympics

**Location:** Stratford

**Person 1**

For this exercise,

1. Ask individuals their perceptions of the London 2012 Olympics using the grid below. **Record their sex and age group as well.**
2. Add up a total score for each proposal.

	Agreement		No opinion / undecided	Disagreement	
	strong +2	slight +1	0	slight -1	strong -2
1 The Olympics will bring jobs for people in this area					
2 The Olympics will bring much needed change to this area					
3 The Olympics will benefit local people overall					
4 The Olympics will bring a whole range of new facilities to the area that will benefit local people					
5 The Olympics will bring a better environment for local people					
6 The Olympics are a better kind of development compared to the Docklands e.g. at Canary Wharf					
7 Housing from the Olympics Village is likely to benefit local people					
8 'Stratford City' developments will benefit local people					
9 The Lea Valley will look much better once the Olympics development have taken place					
10 Local people here support the Olympics					

**Total score = \_\_\_\_\_ out of 20**

**Sex:** Male / Female

**Now may I ask your age group?** 0-15 16-29 30-44 45-59 60-74 75 and over

Footnote:

## **The Olympic and Paralympic Organisations: who they are and what they do**

<b>IOC</b>	The International Olympic Committee - who made the decision to award London the 2012 Olympics
<b>LOCOG</b>	London Organising Committee for the Olympic Games - responsible for organising the Games themselves - events, athletes, drug-testing etc.
<b>ODA</b>	The Olympics Delivery Authority - responsible for building the facilities, from planning and design, to land purchase, to construction and completion of the stadia and other facilities.
<b>The Local Boroughs</b>	Four London Boroughs will consider the Olympics Planning Application for approval - Tower Hamlets, Newham, Hackney and Waltham Forest.

## **Where will the Olympics and Paralympics take place?**

**Olympic Park** Stratford and the land to the north, leading to Hackney Marshes

**Where else?** The Olympics facilities will be built as follows:

- The Olympic Stadium
- A new Aquatic centre.
- The Olympic Village
- A Velodrome and BMX track,
- A two-stadium hockey complex,
- A multi-sport complex; 3 indoor arenas, for basketball, volleyball and handball.

Other facilities include ExCel (the Exhibition Centre for East London) where contact sports (boxing etc) will be held.

**And outside the Olympic Park?** Other events include:

In London:

- The Wembley stadium at (football),
- Wimbledon (tennis),
- Lord's cricket ground (archery),
- Greenwich Park (Equestrian and modern pentathlon),
- Hyde Park (Triathlon and road cycling),
- Horse Guards Parade (beach volleyball)

**Elsewhere in the UK?**

- Bisley in Surrey (shooting),
- Eton/Dorney rowing lake in Berkshire (rowing),
- Weymouth in Dorset(sailing)
- Various football stadia, e.g. Old Trafford, (football)