

What lessons for future urban regeneration in East London can be learnt from projects in the past?



Year 11 Geography field trip  
January 2008

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## Aim of the day...

The aim of today's fieldwork is to study four areas of East London: two of which have undergone **urban regeneration** and two of which will be regenerated in the future.

The four areas are:

1. **Canary Wharf**: An example of 1980s urban regeneration, focusing on commerce and retail.
2. **The Excel Centre**: An example of 1990s urban regeneration, focusing on leisure and residential.
3. **Canning Town**: A deprived residential area with plans for regeneration.
4. **Stratford**: The heart of the ongoing Olympics regeneration project, with additional Stratford City and transport developments underway too.

You will collect social, economic and environmental data at each site.

Back at school, you will use this data to write a case study of the East London urban regeneration programme, including the positive and negative impacts of regeneration, and the lessons that can be learnt for regeneration projects in the future.

## Timetable for the day...

TIMINGS	GROUP A	GROUP B
Session 1: 11.15 - 12.00	<u>Canary Wharf</u> Visit to Museum in Docklands	<u>Canary Wharf</u> Site walk and data collection.
Session 2: 12.00 - 12.45	Site walk and data collection.	Visit to Museum in Docklands
Session 3: 12.45 - 1.15	Talk and questions from Citibank worker. Historical information about Canary Wharf.	
LUNCH: 1.15 - 1.45	Lunch in the Jubilee Place Shopping Mall. Survey of shops and shopping habits.	
Travel by DLR: 1.45 - 2.15	Travel from Canary Wharf to Custom House, changing at Poplar. Survey of changing land use.	
Session 4: 2.15 - 3.00	<u>The Excel Centre</u> Visit to site and footbridge over Royal Victoria Dock.	
Travel by coach: 3.00 - 3.30	<u>Canning Town</u> Drive through site - data collection from coach.	
Session 5: 3.30 - 4.00	<u>Stratford</u> Visit to top floor of Stratford Shopping Centre car park for a view over the Olympic Park.	



## Today's Itinerary

These are the four sites that we will be visiting today:

### Site 1: Canary Wharf

An example of 1980s urban regeneration, focusing on commerce and retail.

### Site 2: Excel Centre

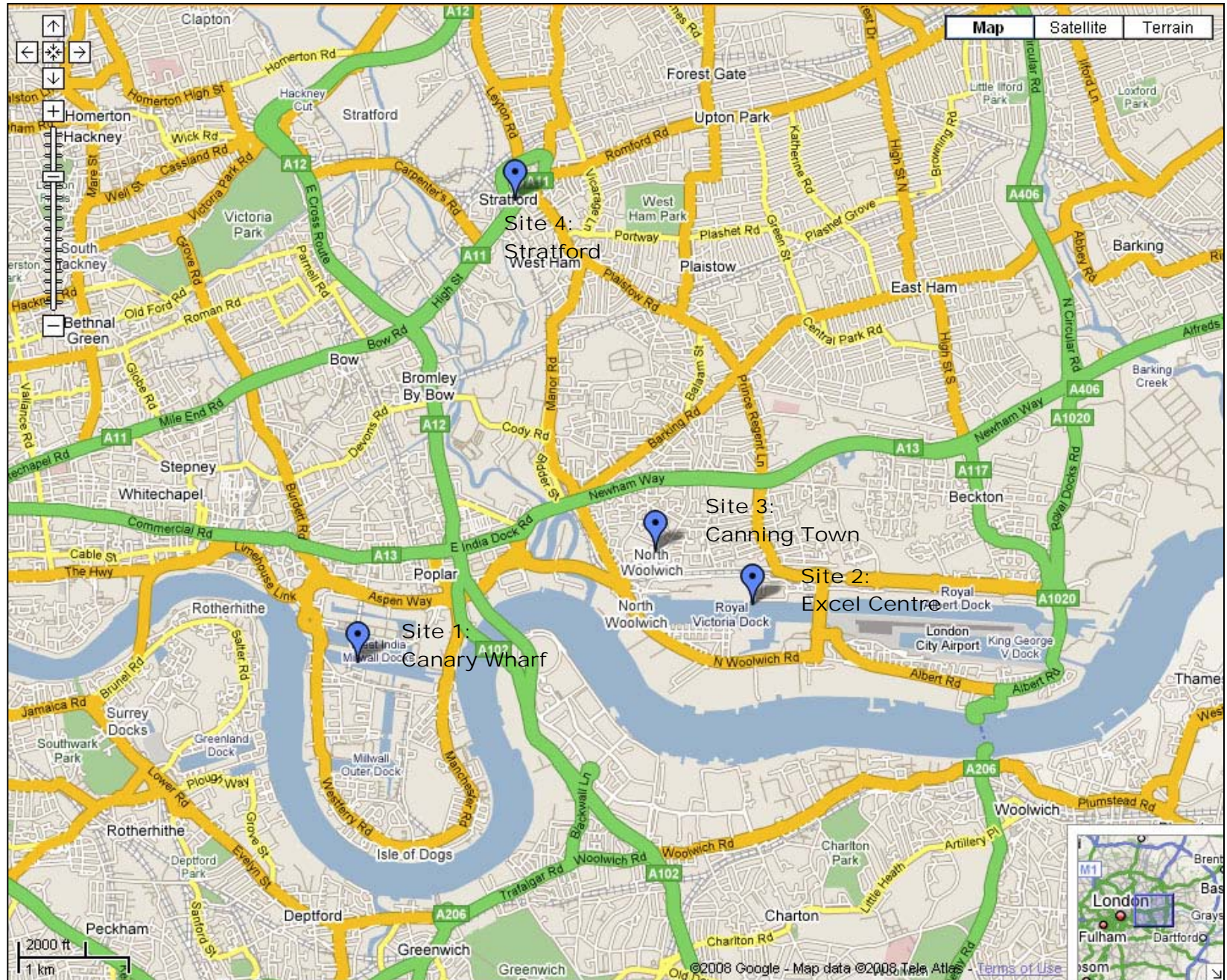
An example of 1990s urban regeneration, focusing on leisure and residential.

### Site 3: Canning Town

A deprived residential area with plans for regeneration.

### Site 4: Stratford

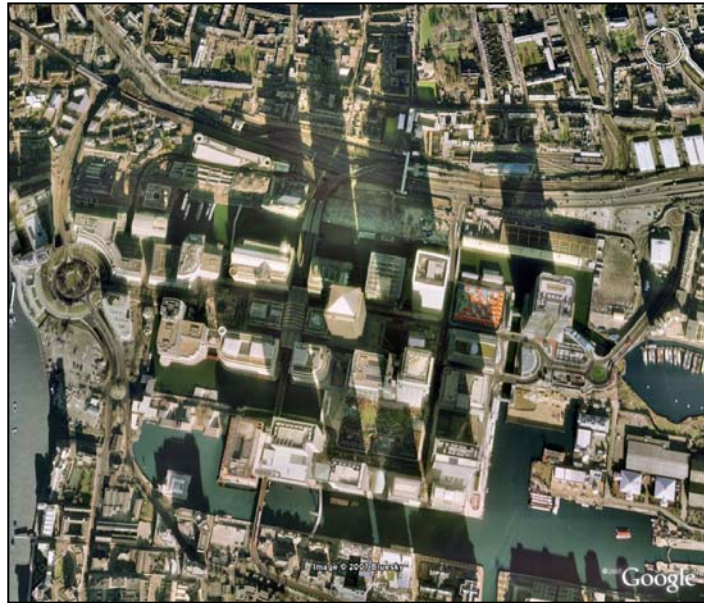
The heart of the Olympics regeneration project, with additional Stratford City and transport developments.





# Site 1: Canary Wharf

An example of 1980s urban regeneration, focusing on commerce and retail.



By the time we leave Canary Wharf on the DLR, you must have completed the following tasks:

<i>TASK</i>	<i>COMPLETED?</i>
1. Visit to Museum in Docklands, complete accompanying worksheet	
2. Follow route through the Canary Wharf Estate (see map on next page). On this route, you must complete the following six tasks...	
a. Three Environmental Quality Assessments (EQAs) (at the points shown)	
b. A photo task	
c. Annotate your historical map and jot down clues to the area's history.	
d. A business survey	
e. An Estate Agent survey	
f. Four questionnaires	
3. Talk from Citibank worker - take notes	
4. Lunch time shopping survey	



## Docklands museum visit

Gallery to visit: Floor 2 (one floor up from ground floor) **New Port New City**

### Collecting your information 1 : The decline of London's upriver docks

Dates for when docks closed  Name/date  Name/date  Name/date	
<b>Reasons for decline and closure :</b>	
Bomb damage	
Mechanisation	
Containerisation	
Accessibility and communications	
Labour relations	
Changing patterns of world trade	
The role of the PLA	
Development of Tilbury	

## **Collecting your information 2: The London Docklands Development Corporation/The LDDC**

Dates for start and end of LDDC	
Enterprise zone incentives	
Types of businesses attracted by EZ	
Effect on employment	
Effect on environment	
Effect on housing	
The costs and benefits of the LDDC scheme	

Quote A: ‘ It will never be known exactly whether a democratically elected regeneration agency could have achieved a similar transformation of docklands in the same time or for the same place ‘

My Comment

Quote B: Was the cost of LDDC worth it? £1.86 billion of public money is small change when set against the cost of maintaining the £ on black Wednesday ( c £5 billion )

My Comment:

### Collecting your information 3: The development of Canary Wharf

Dates for development project	
Facts and figures for employment	1995 2000 2003
<b>The role of the following in the Canary Wharf development boom:</b>	
Deregulation and the big bang	
New technologies	
Sheer size of office space available	
Transport and communication links	
Speculative building	
Citicorp	
O & Y	
FSA	
HSBC	



# ★Environmental Quality Survey (1)

## Canary Wharf

<b>Name of person assessing</b> .....
<b>What is being assessed?</b> ( <i>housing, street, industry, offices etc.</i> ) .....

*General description of area*

### Environmental Quality Survey

Qualities being assessed		High + 2	Generally fine +1	Av. 0	Generally poor -1	Very poor -2	
Buildings	1. Well designed / pleasing to the eye						Poorly designed / ugly
	2. In good condition						In poor condition
	3. Evidence of maintenance / improvement						Poorly maintained / no improvement
	4. Outside – land, gardens or open space are in good condition						Outside – no gardens, or land / open space in poor condition
	5. No vandalism evident						Extensive vandalism
Traffic	6. Roads have no traffic congestion						Streets badly congested
	7. Parking is easy; garages or spaces provided						Parking is very difficult; no parking provision
	8. No traffic noise						High noise volume from traffic
	9. Safe for people						Dangerous for people
	10. No smell from traffic or other pollution						Obvious smell from traffic or other pollution
Open space / gardens	11. Large gardens or open space outside house						No garden / open space – door opens to street
	12. Trees and shrubs visible from close by						No greenery visible from house
	13. Public parks within easy distance						No public parks easily accessible
General quality	14. No litter						Much litter
	15. Roads well maintained with paving etc. well kept						Roads poorly maintained with paving etc. broken
	16. Close to public transport						Long way from public transport
	17. Close to shops, amenities or services						Remote from shops, amenities / services

*Other factors worth noting*

Overall score (max. 34):

## ★Environmental Quality Survey (2)

### Canary Wharf

<b>Name of person assessing</b> .....
<b>What is being assessed?</b> <i>(housing, street, industry, offices etc.)</i> .....

*General description of area*

### Environmental Quality Survey

Qualities being assessed		High + 2	Generally fine +1	Av. 0	Generally poor -1	Very poor -2	
Buildings	18. Well designed / pleasing to the eye						Poorly designed / ugly
	19. In good condition						In poor condition
	20. Evidence of maintenance / improvement						Poorly maintained / no improvement
	21. Outside – land, gardens or open space are in good condition						Outside – no gardens, or land / open space in poor condition
	22. No vandalism evident						Extensive vandalism
Traffic	23. Roads have no traffic congestion						Streets badly congested
	24. Parking is easy; garages or spaces provided						Parking is very difficult; no parking provision
	25. No traffic noise						High noise volume from traffic
	26. Safe for people						Dangerous for people
	27. No smell from traffic or other pollution						Obvious smell from traffic or other pollution
Open space / gardens	28. Large gardens or open space outside house						No garden / open space – door opens to street
	29. Trees and shrubs visible from close by						No greenery visible from house
	30. Public parks within easy distance						No public parks easily accessible
General quality	31. No litter						Much litter
	32. Roads well maintained with paving etc. well kept						Roads poorly maintained with paving etc. broken
	33. Close to public transport						Long way from public transport
	34. Close to shops, amenities or services						Remote from shops, amenities / services

*Other factors worth noting*

Overall score (max. 34):

## ★Environmental Quality Survey (3)

### Canary Wharf

Name of person assessing .....
What is being assessed? (housing, street, industry, offices etc.) .....

*General description of area*

### Environmental Quality Survey

Qualities being assessed		High + 2	Generally fine +1	Av. 0	Generally poor -1	Very poor -2	
Buildings	35. Well designed / pleasing to the eye						Poorly designed / ugly
	36. In good condition						In poor condition
	37. Evidence of maintenance / improvement						Poorly maintained / no improvement
	38. Outside – land, gardens or open space are in good condition						Outside – no gardens, or land / open space in poor condition
	39. No vandalism evident						Extensive vandalism
Traffic	40. Roads have no traffic congestion						Streets badly congested
	41. Parking is easy; garages or spaces provided						Parking is very difficult; no parking provision
	42. No traffic noise						High noise volume from traffic
	43. Safe for people						Dangerous for people
	44. No smell from traffic or other pollution						Obvious smell from traffic or other pollution
Open space / gardens	45. Large gardens or open space outside house						No garden / open space – door opens to street
	46. Trees and shrubs visible from close by						No greenery visible from house
	47. Public parks within easy distance						No public parks easily accessible
General quality	48. No litter						Much litter
	49. Roads well maintained with paving etc. well kept						Roads poorly maintained with paving etc. broken
	50. Close to public transport						Long way from public transport
	51. Close to shops, amenities or services						Remote from shops, amenities / services

*Other factors worth noting*

Overall score (max. 34):



## \*The photo task

For this task, you need to take three photos, which for you sum up the area **socially**, **economically** and **environmentally**. Think carefully before you take your photos, as you need to explain your choices! Note down your reasons for taking each photo below:

<p><b>SOCIAL PHOTO</b> - Chosen because:</p> <hr/> <hr/>
<p><b>ECONOMIC PHOTO</b> - Chosen because:</p> <hr/> <hr/>
<p><b>ENVIRONMENTAL PHOTO</b> - Chosen because:</p> <hr/> <hr/>

This task will be repeated at each of the sites you visit, so by the end of the day you will have a useful visual comparison of the different places.

## \*Historical maps and clues

1. Use your historical map to identify changes that have happened in the Canary Wharf area over the past 100 years. Annotate these changes on your laminated map.

For example, you might notice that some of the original docks shown on the historical map have been infilled to enable extensive building work to occur.

2. Note down any clues that you see that give an indication of the area's industrial past. For example, the names of roads or any buildings, statues or machinery that you see.

<i>Historical clue spotted...</i>	<i>This is evidence of...</i>
<b>Example:</b> Cranes (derricks) on the sides of the docks	These were used to unload sacks of grain, etc. from barges. They are a sign of the area's industrial heritage.

## \*Business Survey

The information boards (site maps) located around the site and your folded map both give the names of the businesses that occupy the office buildings on the Canary Wharf estate.

1. What types of businesses have offices here?
2. Is there are pattern to the types of businesses you have noted?
3. Are these primary, secondary, tertiary or quaternary industries? Explain your answer.
4. Why do you think these businesses have located here?
5. Do any of the businesses with offices here surprise you?

## ★Estate Agent Survey

The window of the Knight Frank Estate Agents (circled on your map) displays property for sale in the Canary Wharf area. Study the range of property prices:

Cost	Price	Location	Number of bedrooms	Any other interesting features
Highest				
Average				
Lowest				

When buying a property, you can borrow up to 3.5 times your salary. You may also put down a deposit - a lump sum payment towards the purchase. Say you had a deposit of £100,000, how much would you have to earn to afford each of these properties?

Use this formula:

House price - deposit = £\_\_\_\_\_

Divide this new price by 3.5 to calculate required earnings.

Salaries required:

- Most expensive property: £\_\_\_\_\_ per year
- Average property: £\_\_\_\_\_ per year
- Cheapest property: £\_\_\_\_\_ per year

1. Who buys these properties?

2. How can you tell?

3. Why do they buy them?



**\*Questionnaire** - there is space below for you to ask four people this questionnaire. Remember to be polite, explain what you're doing, and thank them at the end. For each person, estimate their age group and write this, along with their sex, in the top box. Chose from the following categories: Under 25, 26-40, 40-55, 56-65, 65+

	Question	Respondent 1	Respondent 2	Respondent 3	Respondent 4
	(Age and gender)				
1	What is your purpose for visiting Canary Wharf today?				
2	How did you travel to Canary Wharf today?				
3	Where have you travelled from?				
4	How often do you visit the Canary Wharf Estate?				
5	What do you like about this area?				
6	What do you dislike about this area?				
7	What changes have you noticed in the area?				
8	Do you think that these changes have improved the area?				
9	Are there any additional changes that you would like to see in the future?				

\*Talk from Ci ti bank worker...

## Take some notes:

[illegible]

## **\*Lunchtime shopping survey**

While you walk around Jubilee Place shopping mall, answer the following questions:

1. Describe the average person who you see in the shopping mall.					
2. When do you think the busiest times of day here are? Why?					
3. Do a quick survey of the shops around you. Approximately what percentage would you say are:					
Convenience shops		Specialist shops		Food outlets	
Comparison shops		Chain stores		"Upmarket" shops	
4. Explain your findings above.					
5. Is there any type of shop that you have noticed is absent from this shopping centre?					
6. Can you explain why this might be?					
3. How and why do you think this shopping centre differs from some other shopping centres, e.g. the Friary Centre in Guildford?					

## **\*On the DLR...**

We will get a great view of Canning Town, site 3 on our tour. Have a look ahead in the booklet and see if you can make any observations which will help you complete that section later on.

What do you notice about the different types of land use that we pass during our journey?

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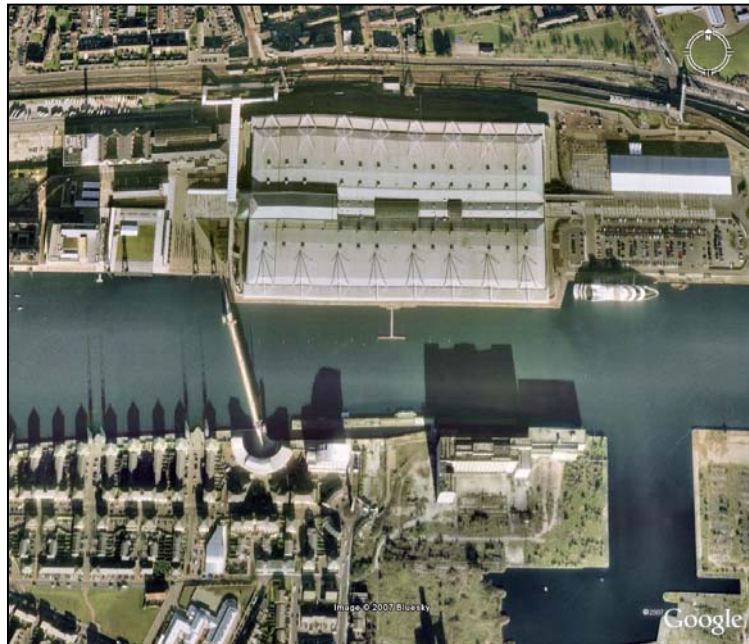


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## Site 2: Excel Centre

An example of 1990s urban regeneration, focusing on leisure and residential.

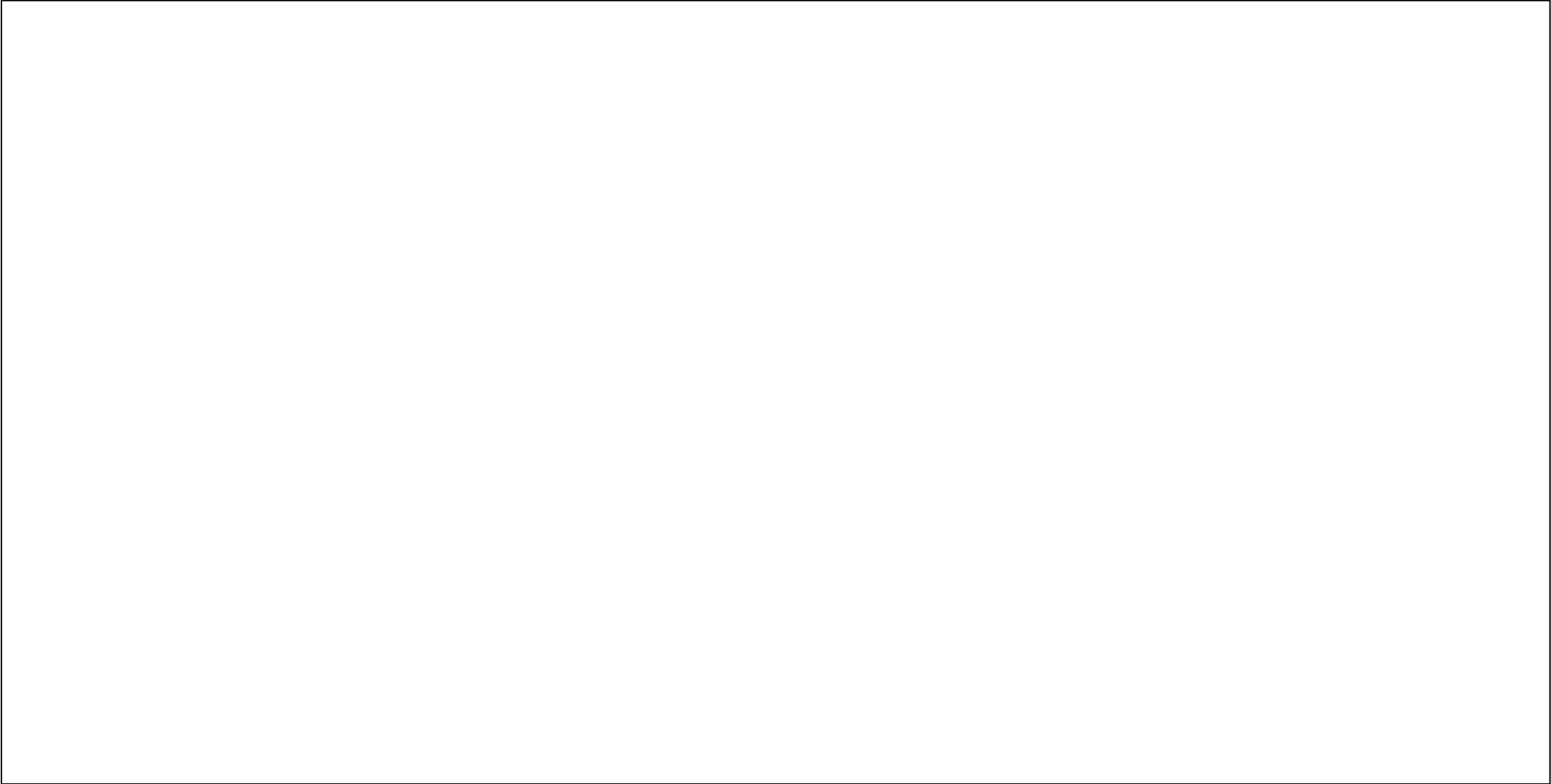


By the time we leave the Excel Centre on the coach, you must have completed the following tasks:

<i>TASK</i>	<i>COMPLETED?</i>
1. Climb the footbridge over the Royal Victoria Dock and complete the following two tasks:	
a. Draw an annotated sketch map of the land use on both sides of the Royal Victoria Dock to the east.	
b. Annotate your historical map and answer questions about why the past industries shown chose this location.	
2. Return to the area around the Excel Centre and complete the following three tasks:	
a. Complete the "Notes on Excel" section of the booklet.	
b. Complete an Environmental Quality Survey of the site.	
c. Photo task	

### **\*Sketch map – the view east from the footbridge**

On the footbridge that crosses the Royal Victoria Dock from the Excel Centre to Silvertown, look east and draw a sketch map of land use on both sides of the dock. Note the **Tate and Lyle and Spillers warehouses** and **London City airport** in particular. Annotate your sketch map with information about *why the types of industry you can see would have chosen this location*. If you have time, swap sides and sketch the other direction too!



## **\*Sketch map 2: the view west**

Things to look out for in this direction: **Canary Wharf** - where we have just been, **The O<sub>2</sub>**, **luxury riverside housing**, **lower quality housing** behind - this is **Silvertown Quay**, an area which will also be regenerated in the next few years. Also look out for some evidence of the area's **industrial past** - not as evident in this direction as looking east!

## \*Historical map task

Your historical map shows the area of Royal Victoria Docks in the 1890s... It looks very different now!

On your map, use the marker pens to draw in and label the current location of key features such as the Excel Centre, London City Airport, new housing and leisure facilities, and anything else you notice.

Now answer these four questions:

1. What do you notice about the changes in industry in this location since the 1890s?
2. Why do you think these changes have occurred?
3. Why might the industries shown on the historical map have chosen this location?
4. Why do you think the current industries and services here today have chosen this location?



## **\*Notes on Excel**

Make notes on:

Describe ExCeL London: what it's like (buildings, their use). Include other buildings around the Exhibition complex

What do you think are the positive elements of this regeneration project?

What do you think are the negative elements to the project?

In general, how well do you think regeneration has been carried out in this area?

How does the area compare to Canary Wharf in terms of its regeneration?

# \*Environmental Quality Survey

## The Excel Centre

Name of person assessing .....

What is being assessed? (housing, street, industry, offices etc.) .....

General description of area

### Environmental Quality Survey

Qualities being assessed		High + 2	Generally fine +1	Av. 0	Generally poor -1	Very poor -2	
Buildings	52. Well designed / pleasing to the eye						Poorly designed / ugly
	53. In good condition						In poor condition
	54. Evidence of maintenance / improvement						Poorly maintained / no improvement
	55. Outside – land, gardens or open space are in good condition						Outside – no gardens, or land / open space in poor condition
	56. No vandalism evident						Extensive vandalism
Traffic	57. Roads have no traffic congestion						Streets badly congested
	58. Parking is easy; garages or spaces provided						Parking is very difficult; no parking provision
	59. No traffic noise						High noise volume from traffic
	60. Safe for people						Dangerous for people
	61. No smell from traffic or other pollution						Obvious smell from traffic or other pollution
Open space / gardens	62. Large gardens or open space outside house						No garden / open space – door opens to street
	63. Trees and shrubs visible from close by						No greenery visible from house
	64. Public parks within easy distance						No public parks easily accessible
General quality	65. No litter						Much litter
	66. Roads well maintained with paving etc. well kept						Roads poorly maintained with paving etc. broken
	67. Close to public transport						Long way from public transport
	68. Close to shops, amenities or services						Remote from shops, amenities / services

Other factors worth noting

Overall score (max. 34):

## **\*The photo task**

For this task, you need to take three photos, which for you sum up the area **socially**, **economically** and **environmentally**. Think carefully before you take your photos, as you need to explain your choices! Note down your reasons for taking each photo below:

**SOCIAL PHOTO** - Chosen because:

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**ECONOMIC PHOTO** - Chosen because:

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**ENVIRONMENTAL PHOTO** - Chosen because:

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## Site 3: Canning Town

A deprived residential area with plans for regeneration.



We will drive through Canning Town on the coach. **You will not be getting out!** This means that you need to have collected enough data to complete the following tasks by the time we reach Stratford:

<i>TASK</i>	<i>COMPLETED?</i>
1. Complete an Environmental Quality Survey of Canning Town.	
2. Complete the "Notes from Canning Town" section of the work booklet.	
3. Study the census data and social survey of people living in Canning Town and complete the analysis of this data.	
4. Photo task	

# \*Environmental Quality Survey

## Canning Town

Name of person assessing .....

What is being assessed? (housing, street, industry, offices etc.) .....

General description of area

### Environmental Quality Survey

Qualities being assessed		High + 2	Generally fine +1	Av. 0	Generally poor -1	Very poor -2	
Buildings	69. Well designed / pleasing to the eye						Poorly designed / ugly
	70. In good condition						In poor condition
	71. Evidence of maintenance / improvement						Poorly maintained / no improvement
	72. Outside – land, gardens or open space are in good condition						Outside – no gardens, or land / open space in poor condition
	73. No vandalism evident						Extensive vandalism
Traffic	74. Roads have no traffic congestion						Streets badly congested
	75. Parking is easy; garages or spaces provided						Parking is very difficult; no parking provision
	76. No traffic noise						High noise volume from traffic
	77. Safe for people						Dangerous for people
	78. No smell from traffic or other pollution						Obvious smell from traffic or other pollution
Open space / gardens	79. Large gardens or open space outside house						No garden / open space – door opens to street
	80. Trees and shrubs visible from close by						No greenery visible from house
	81. Public parks within easy distance						No public parks easily accessible
General quality	82. No litter						Much litter
	83. Roads well maintained with paving etc. well kept						Roads poorly maintained with paving etc. broken
	84. Close to public transport						Long way from public transport
	85. Close to shops, amenities or services						Remote from shops, amenities / services

Other factors worth noting

Overall score (max. 34):



## **\*Notes from Canning Town**

Make notes on:

The area – what kind of housing?

Who owns this housing?

Is there a good range of facilities – shops, pub, community centre, school etc.?

How well do you think regeneration has so far benefited people in this area?

Any other points:

## **\*The photo task**

For this task, you need to take three photos, which for you sum up the area **socially**, **economically** and **environmentally**. Think carefully before you take your photos, as you need to explain your choices! Note down your reasons for taking each photo below:

SOCIAL PHOTO - Chosen because:

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ECONOMIC PHOTO - Chosen because:

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ENVIRONMENTAL PHOTO - Chosen because:

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## **\*Analysis of social data (see following pages)**

Have a look at the 2001 census data for Canning Town and the social survey that was carried out here.

1. Compared to the UK as a whole, what stands out about Canning Town in terms of:	
(a) The employment status of residents?	
(b) The qualifications earned by residents?	
(c) The home ownership figures?	
(d) The ethnicity of residents?	
2. What does this suggest about the ward as a whole?	
3. What does the social survey tell you about the quality of life in Canning Town? Explain your answer.	
4. Using this social data and your own observations of the area, what do you think are the priorities for regeneration in this area?	

<b>Canning Town South Census Data 2001</b>				
	<b>Canning Town South ward</b>	<b>London Borough of Newham</b>	<b>London</b>	<b>England</b>
<b>Age groups</b>				
Population Aged 0-4	8.7	8.5	6.7	5.9
Population Aged 5-15	17.7	17.6	13.5	14.2
Population Aged 16-19	5.4	6.3	4.7	4.9
Population Aged 20-44	38.1	42.2	42.7	35.3
Population Aged 45-64	19.2	16.4	20	23.8
Population Aged 65+	10.9	8.9	12.4	15.9
<b>Ethnicity</b>				
Ethnic Group %; White	61	39.4	71.2	90.9
Ethnic Group %; Mixed	3	3.4	3.2	1.3
Ethnic Group %; Asian or Asian British	6.4	32.5	12.1	4.6
Ethnic Group %; Black or Black British	26.9	21.6	10.9	2.3
Ethnic Group %; Chinese & Other	2.7	3.1	2.7	0.9
<b>General Health</b>				
General health: Good	65	67.9	70.8	68.7
General health: Fairly good	22.4	21.9	20.9	22.2
General health: Not good	12.6	10.1	8.3	9
People with a limiting long-term illness	20.7	17.3	15.5	17.9
<b>Employment status: aged 16-74</b>				
Employed Full-time	37.6	40	51.6	49.1
Employed Part-time	8.1	7.7	8.6	11.8
Unemployed	6.7	6.7	4.4	3.4
Full-time student	11.1	13.7	9.6	7.3
Retired	9.7	7.8	9.8	13.5
Looking after home / family	10.9	10.4	7.2	6.5
Permanently sick / disabled	9.1	6.8	4.6	5.3
Other	6.8	7	4.3	3.1
<b>Education and Qualifications: aged 16-74</b>				
No qualifications	43.1	33.6	23.7	28.9
Highest qualification <5 GCSEs	12.1	13.9	13	16.6
Highest qualification = 5 GCSEs grade C+	15.3	16.3	17.1	19.4
Highest qualification = A level	6.5	8.9	9.8	8.3
Highest qualification = University degree	16.5	21.3	31	19.9
<b>Home ownership</b>				
Owner occupied: Owns or has a mortgage	25.4	43.7	56.5	68.8
Rented from: Council (local authority), HA or private landlord	74.6	56.3	44.5	31.2
<b>Hours worked per week</b>				
Average hours worked per week: Male	41.1	39.5	41.9	42.2
Average hours worked per week: Female	33.3	33.7	34.3	31.4
<b>People aged 16-74; economically active</b>				
Economically active: work Part-time	8.1	7.7	8.6	11.8
Economically active: work Full-time	33.3	35.0	42.6	40.8
Economically active: Self-employed	4.3	5.0	9.0	8.3
Economically active: Full-time student	3.5	4.3	3.0	2.6
Economically active: Unemployed	6.7	6.7	4.4	3.4
<b>Total</b>	<b>55.9</b>	<b>58.7</b>	<b>67.6</b>	<b>66.9</b>

<b>People aged 16-74; economically inactive</b>				
Economically inactive: Retired	9.8	7.8	9.8	13.5
Economically inactive: Student	7.6	9.4	6.6	4.7
Economically inactive: Looking after home/family	10.9	10.4	7.2	6.5
Economically inactive: Permanently sick/disabled	9.1	6.8	4.6	5.3
Economically inactive: Other	6.8	7.0	4.3	3.1
<b>Total</b>	<b>44.1</b>	<b>41.3</b>	<b>32.5</b>	<b>33.1</b>
<b>The Unemployed</b>				
Unemployed people: young, aged 16-24	28.1	25.2	21.3	25.7
Unemployed people: Aged 50+	13.9	10.9	16.1	18.6
Unemployed people: who have never worked	19.5	21.0	12.7	9.3
Unemployed people: long-term unemployed	33.5	30.9	31.2	30.3
<b>People aged 16-74: Employment Type</b>				
Managers, Professional and senior occupations	26.5	34.7	50.4	40.3
Administrative and secretarial occupations	15.7	16.4	15.5	13.4
Skilled trades	10.6	9.3	7.7	11.6
Personal service	9.9	7.4	5.9	6.9
Sales and customer service	7.7	9.5	6.7	7.7
Process; plant and machine operatives	10.2	7.8	4.9	8.4
Elementary occupations	19.4	14.9	9.0	11.8
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
<b>Travel to work</b>				
People who work mainly at or from home	7.7	8.2	8.6	9.2
Underground, Metro, Light Rail or Tram	25.2	30.4	18.8	3.2
Train	8.6	9.7	12.2	4.2
Bus, Mini Bus or Coach	15.2	12.2	11.1	7.5
Motorcycle, Scooter or Moped	1.0	0.8	1.4	1.1
Driving a Car or Van	27.8	27.0	33.5	54.9
Passenger in a Car or Van	2.6	2.3	2.5	6.1
Taxi or Minicab	1.0	0.5	0.7	0.5
Bicycle	1.6	1.4	2.3	2.8
On foot	8.9	7.4	8.4	10.0
Other	0.4	0.4	0.4	0.5
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Average distance (km) travelled to place of work	9.0	10.5	10.4	13.3
<b>For more data, visit</b>				
<a href="http://neighbourhood.statistics.gov.uk/">http://neighbourhood.statistics.gov.uk/</a>				
and then search by Neighbourhood for Canning Town South				
For crime, house prices, shops etc, go to <a href="http://www.upmystreet.co.uk">www.upmystreet.co.uk</a> then use the postcode below				
For postcodes of Canning Town South, use E16 1PH - which is the postcode for Butchers Road along which we drove through Canning Town South.				

## Summary of a 2002 survey in Canning Town

Extract from

'Report on the State of Civil Society in Plaistow & Canning Town, East London'  
Produced For The East London Citizen's Organisation (Telco)  
December 2002  
Department of Geography, Queen Mary College, University of London

You can read the full report at <http://www.geog.qmul.ac.uk/staff/pdf/report2.pdf>

Local people were asked questions about their living conditions and what the local area was like. All answers are percentages unless otherwise stated.

a) Is there a strong sense of community here?

Yes	33
No	64

b) How many of your neighbours do you know by name?

< 4	44
4-9	33
10 +	19

c) What do you like about living here?

Nothing	20
Family and friends and community	17
It is a quiet area	12
The facilities	11
Convenience	10
Job nearby	7
Familiarity	6
Affordable housing	3

d) What do you dislike about living here?

Crime	32
Dirty streets	10
Lack of facilities	9
Everything	9
Noise	8
Children on the streets	6
Traffic	4
Neighbours	4
Lack of parking	2

e) If you could do one thing to improve the area, what would it be?

Cleaner streets	16
More facilities including those for children, & community schemes	30
Reduce crime/ more police	18
Traffic	3
More green areas/parks	6
Reduce noise	3
Nothing	8

f) What people say about living on Canning Town

- “Before, people used to stay and you got to know people ... the trouble is now I hardly know anybody anymore down this street”
- “There is a strong sense of community amongst the older residents ... but in cases where the properties are let and the turnover of residence is quite high, you lack that close community, which is understandable because people tend not to stay in the same place for very long.”
- “Manners. It all comes down to manners. People need to be taught and that is a cross-cultural thing. It’s got to start from young people, and how you value things.”
- “Front gardens are full of rubbish and they don’t care where it goes or anything. I mean it could easily be disposed of because you only have to ring the Council.”
- “You find that the Asian community do lots of stuff for their community, and the East Africans do lots of things for theirs. But nothing really integrates them much.”
- “Those who succeed move out and those who aren’t able to get work and don’t succeed economically stay where they are.”
- “Only 16% voted in the general election in Plaistow. There is an attitude amongst the local community that there is no point in voting.”
- “That’s where the improvements begin, when kids get good results in school and get to develop themselves and increase the prosperity of the area and increase their own fulfilment ... If I had a magic wand and could only improve one thing, I guess it would be the schools.”

Newham Borough Council has plans to regenerate the Canning Town and Custom House wards. Back at school, have a look at the website below to see whether their plans fit in with your own recommendations for regeneration of this area.

[www.newham.gov.uk/Services/CanningTownAndCustomHouseRegenerationProjects/](http://www.newham.gov.uk/Services/CanningTownAndCustomHouseRegenerationProjects/)



## Site 4: Stratford

The heart of the Olympics regeneration project, with additional Stratford City and transport developments.



Before getting back on the coach to travel home, you must ensure that you have completed the following tasks:

<i>TASK</i>	<i>COMPLETED?</i>
1. Complete the "I-Spy" and "Spot the difference" tasks to identify different features of the proposed Olympic Park.	
2. Complete the "Notes on the Olympic Park and Stratford City" section of the work booklet.	
3. If there's time, ask some questionnaires in the shopping centre downstairs. Otherwise, complete the "Views on the Olympics" task	
4. Photo task	

## **\*I -Spy the Olympic Park!**

From the top of the Stratford Shopping Centre there is a great view of the Olympic park and how the development is progressing.

Look at the laminated plan of the Park and see if you can work out where the different features will be. Your Ordnance Survey map of the area will show you what was there before. Look out for the new Stratford International Station and Channel Tunnel rail link too.

## **\*Spot the Difference – how has the Olympic Park changed since this time last year?**

Work on the Olympic Park is progressing fast now. Take a look at the photos taken in February 2007. Can you see any major changes to the site since then?

## **\*Local people's views on the Olympics**

If there is time before the coach leaves, there is a questionnaire on the following page about local people's perceptions of the Olympics coming to the area in 2012.

What do you think the perceptions of different people might be? Complete the table below, giving reasons for your answers:

What do you think people might think about the 2012 Olympics coming to London?

	Possible view	Reasons
Your own view		
Somebody living in Stratford		
Somebody living in Canning Town		
Somebody living in the North of England		

There is a page showing some of the views expressed on the BBC website on page 37.

## A Perception Analysis of the London Olympics

**Location:**     **Stratford**

**Interview Person 1**

For this exercise,

1. Ask individuals their perceptions of the London 2012 Olympics using the grid below. **Record their sex and age group as well.**
2. Add up a total score for each proposal.

	Agreement		No opinion / undecided	Disagreement	
	strong +2	slight +1	0	slight -1	strong -2
1 The Olympics will bring jobs for people in this area					
2 The Olympics will bring much needed change to this area					
3 The Olympics will benefit local people overall					
4 The Olympics will bring a whole range of new facilities to the area that will benefit local people					
5 The Olympics will bring a better environment for local people					
6 The Olympics are a better kind of development compared to the Docklands e.g. at Canary Wharf					
7 Housing from the Olympics Village is likely to benefit local people					
8 'Stratford City' developments will benefit local people					
9 The Lea Valley will look much better once the Olympics development have taken place					
10 Local people here support the Olympics					

**Total score = \_\_\_\_\_ out of 30**

**Sex:**             Male / Female

**Now may I ask your age group?**    0-15    16-29             30-44             45-59             60-74             75 and over

## A Perception Analysis of the London Olympics

**Location:** Stratford

**Interview Person 2**

For this exercise,

3. Ask individuals their perceptions of the London 2012 Olympics using the grid below. **Record their sex and age group as well.**

4. Add up a total score for each proposal.

	Agreement		No opinion / undecided	Disagreement	
	strong +2	slight +1	0	slight -1	strong -2
1 The Olympics will bring jobs for people in this area					
2 The Olympics will bring much needed change to this area					
3 The Olympics will benefit local people overall					
4 The Olympics will bring a whole range of new facilities to the area that will benefit local people					
5 The Olympics will bring a better environment for local people					
6 The Olympics are a better kind of development compared to the Docklands e.g. at Canary Wharf					
7 Housing from the Olympics Village is likely to benefit local people					
8 'Stratford City' developments will benefit local people					
9 The Lea Valley will look much better once the Olympics development have taken place					
10 Local people here support the Olympics					

**Total score = \_\_\_\_\_ out of 30**

**Sex:** Male / Female

**Now may I ask your age group?** 0-15 16-29 30-44 45-59 60-74 75 and over

A selection of views expressed about the London 2012 Olympics (at the time the bid was won) taken from the BBC Sport website.

## FOR the Olympics coming to London in 2012

London is our nation's capital and the whole country will benefit from the games. The regeneration plans for the east end of London will improve the area. The additional tourism the Olympics will attract will be phenomenal, as well as the extra investment in grass roots sports development. Open your eyes; this is a fantastic opportunity for the nation. Show some pride and back the bid! PG

I'm Scottish, but I'm also British and proud of it. I will back any British bid before I would back another country in any sport, simply a case of pride. No wonder we lose out on so many potentially wonderful sporting and other opportunities in Britain, we are too good at knocking our own people! Get behind the team and the country, folks. B

I'm surprised that people are making such a big fuss about tax. It's £20 per year for goodness sake! That's barely the price of a music CD. Or, seen another way, the average Brit spends more on pints of beer in a week than that. It's not a massive price to pay for something that will hopefully inspire youngsters (and maybe even adults) to take part in more sporting activities, not to mention the host of other benefits the Olympics offer. Z

I live in London, I am overjoyed that we have the chance to host a major event like the Olympics in my lifetime, and I'm happy to pay extra tax for the privilege of doing it. I'm very proud of my country – all of it, and I don't just limit that to where I live or where I was born. We have a beautiful country and some amazing athletes – why not combine the two and show the whole world what a spectacular job we can make of hosting the Olympics. VB

## AGAINST the Olympics coming to London in 2012

Gutted. I, along with 50 million others in the UK who don't live in London, am going to have to pay inflated tax bills for the next 20 years to pay for 2 weeks of fun for Londoners, who are already the richest people in the country. If they want it, make them pay for it alone – hike the London council tax. Sam

I'm from London and I don't want it. Why should only London get a rise in tax? Londoners have to suffer overcrowded journeys now, what do you think it'll be like when the Olympics start? It's bad for travel and I don't see how any IOC member thought it would be good after travelling on our transport. Gutted London won, knowing the way things run in this city it'll be London 2013. O

Why is this a national victory? It's a victory for London not Great Britain as a whole. If somebody can convince me that this will benefit me or my community (rural Norfolk) then I'll be all for it but until then, I don't want to pay for it. JB

I live in the North and couldn't be less excited about this news. English sports fans in the regions are already alienated enough when it comes to international sport. All football internationals are soon to return to Wembley, all rugby is at Twickenham, tennis at Wimbledon, half of international cricket hosted at Lords and the Oval. With all the resources that are going to be poured into the capital, this is only going to extend further. HL

## **\*The photo task**

For this task, you need to take three photos, which for you sum up the area **socially**, **economically** and **environmentally**. Think carefully before you take your photos, as you need to explain your choices! Note down your reasons for taking each photo below:

**SOCIAL PHOTO** - Chosen because:

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**ECONOMIC PHOTO** - Chosen because:

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**ENVIRONMENTAL PHOTO** - Chosen because:

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